

REPORT

To: ENVIRONMENTAL SERVICES COMMITTEE	Subject: BEAUTIFUL NORTH LANARKSHIRE CAMPAIGN 2012
From: HEAD OF LAND SERVICES	
Date: 30 OCTOBER 2012	Ref: KW/VA/CS

1. Introduction

- 1.1 The report outlines results from this year's Beautiful North Lanarkshire Campaign in relation to participating communities throughout North Lanarkshire

2. Background

- 2.1 This year has been the fourth year of successful Awards in the Beautiful North Lanarkshire Campaign, which allows local communities to put their areas forward for consideration for national judging, organised through Keep Scotland Beautiful.
- 2.2 It has been the aim of North Lanarkshire Council from the start to encourage community groups to be as heavily involved and committed to the process as they can be, thus encouraging a sense of local pride and ownership.
- 2.3 The categories which are reviewed and judged are principally:
- * Horticultural achievement – use of colour, display, interpretation
 - * Environmental responsibility – includes biodiversity, green recycling, etc
 - * Community participation – schools, community groups and businesses
- 2.4 An off-shoot of the Campaign is the "It's your Neighbourhood" Awards in which local community groups and organisations are encouraged to enter. The results of these awards will be announced on October 31st 2012 in Stirling.

3. Award Results for Beautiful North Lanarkshire 2012

10 Silver medals for Motherwell, Coatbridge, Airdrie (also awarded Best Small City) Cumbernauld, Cumbernauld Village, Glenboig, Condorrat, Plains, Shotts and Chapelhall.

2 Bronze medals for Overtown and Viewpark

4 Discretionary awards were given to the following:

- * David Welsh award for Something Special to Craigneuk Allotments
- * Community involvement Award to Chapelhall Allotments Association
- * Something Special Certificate to Townhead Allotments
- * Something Special Certificate (School and Community Allotments) to Plains Community Futures

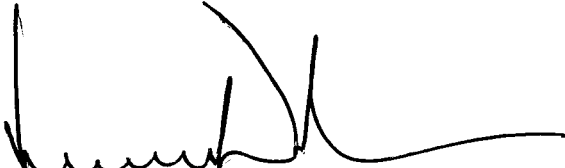
4. Conclusion

- 4.1 These results show our communities continuing to meet the high standards expected by Beautiful Scotland, matching last years performance of 10 silver, 2 bronze and 4 discretionary awards.

4.2 Council staff have continued to assist these communities where required, to achieve their ambitions, with community capacity continuing to grow as a result of involvement in the scheme.

5. Recommendations

5.1 That the committee notes the success achieved by North Lanarkshire communities and groups involved in this national scheme.



**KENNETH WILSON
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Local Government Access to Information Act: For further information please contact Brian Thomson, Assistant Business Manager, Greenspace Development . 01236 780636.