

NHS LANARKSHIRE
NORTH COMMUNITY HEALTH PARTNERSHIP
AIRDRIE LOCALITY

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Subject: Update Report to the Local Area Partnership

1. NHS Lanarkshire Wide Update

1.1. 27-30 Month Child Health Review

The new universal 27-30 month child health review is to be implemented in line with Scottish Government policy on the Child Health Programme as set out in 2005 in *Health for All Children 4: Guidance on Implementation in Scotland* and updated in *A New Look at Hall 4 – the Early Years – Good Health for Every Child, 2011*. The 2011 policy update recommended that a universal review for children should be added to the current programme.

At present, only children in the additional and intensive groups are routinely offered a face to face 24 month review and assessment. The 24 month developmental assessments for this group will be phased out in April 2013 after the implementation of the new 27-30 month assessment as all children will receive a developmental assessment as part of this addition to the programme. It is essential that none of the children who would have had a 24 month review are missed in the transition between the two reviews. Therefore, 24 month reviews will not be phased out before the implementation of the 27-30 month reviews.

The 27-30 month child health review has two main priorities, namely promotion of strong early child development and promotion of child healthy weight. The review consists of a child development assessment, height and weight check, provision of health improvement information and assessment of any other issues as required.

The Scottish Government's Early Years Collaborative programme sets the goal of ensuring that 85% of all children within each Community Planning Partnership have reached all of the expected developmental milestones at the time of the child's 27-30 month child health review by the end of 2016.

Locally, work is underway to prepare for the introduction of the review, including identifying suitable accommodation, training staff, identifying case numbers, purchasing equipment, developing a booking system, and deploying additional staff resource in time for an April start.

2. Locality Update

2.1. UNICEF Stage 3 Accreditation

Airdrie and North Localities have been working towards the UNICEF Stage 3 Accreditation over the last financial year, with the assessment taking place on 19-21st March. The focus of this work is to ensure that mothers within the community are

provided with the information, advice and support they require to successfully initiate and maintain breastfeeding. In addition to Public Health Nurse involvement, mothers can access support at home from the Breastfeeding Support Service volunteers and through the local breastfeeding support groups, which meet in local venues.

2.2 CTWG Life, etc. Window Display

The locality Integrated Addictions Service have moved into retail premises in the ground floor of Airdrie Community Health Centre. The window space for the service looks out onto Gartlea Road at the very busy pedestrian crossing. The Health Improvement team have liaised with Integrated Addictions and developed a semi-permanent window display to promote the Life, etc. campaign to promote five themes – alcohol, mental health, sexual health, suicide prevention and smoking. The window display was installed at the premises on Friday 22nd February 2013 and provides an eye catching visual display to signpost people to support services for each theme.



2.3 ACHC Exhibition Space

Health Improvement are working in partnership with North Lanarkshire Council Creative Services to manage and plan the exhibition space within the new health centre. Exhibitions planned for the space in 2013 are:

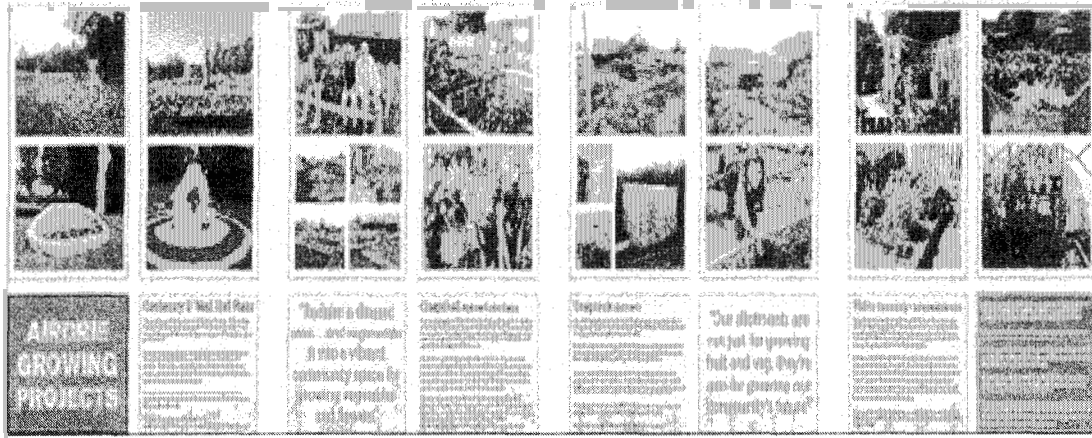
21st January 2013 – 2nd April 2013: Airdrie Growing Projects ~ exhibition of community growing projects within Airdrie

15th April 2013 – 17th June 2013: Thrashbush... Through Our Eyes ~ exhibition from project working with young people living within Thrashbush

1st July 2013 – 23rd September 2013: Let's Celebrate ~ school competition winning entries to celebrate new health centre ('Get Active' theme)

7th October 2013 – 9th December 2013: Promoting Positive Mental Health & Wellbeing in Airdrie ~ link with 2013 Scottish Mental Health & Arts Film Festival

Health Improvement liaised with local growing projects to develop the current exhibition to promote and showcase local growing projects and the positive impact they have on health and wellbeing.



3. Health Improvement Update

3.1. No Smoking Day 2013

30% of adults smoke within North Lanarkshire but figures show that two thirds of smokers want to quit. The theme for No Smoking Day on 13th March 2013 was “Swap Fags for Swag”. One of the biggest incentives for smokers to quit comes from considering the real amount of money they spend on cigarettes and thinking about what they could afford if they were to give up for good (Based on a 20-a-day smoker paying £7.00 per packet of cigarettes, they would save £2555 over a year).

Information and resources about No Smoking Day were on display at local health settings. Work is also ongoing to engage with local employment agencies to encourage more staff to quit smoking. Information about resources and training were also circulated to local partner organisations. Posters and leaflets were also distributed by housing staff to residents within the local tower blocks, as part of the HI work to support the implementation of the towers Strategy.

3.2 Speakeasy

Lanarkshire is one of the most active areas delivering Speakeasy courses for parents and carers. The course aims to build confidence, knowledge and skills to encourage parents and carers to speak with their children about sexual health and relationships. The content of the course focuses a lot on the importance of positive relationships and increases parents knowledge around issues such as abuse, culture and diversity, the impact of the media on young people in addition to information about puberty, sexually transmitted infections, etc.

To support the continued delivery of Speakeasy within Lanarkshire the North West Unit Health Improvement team recently provided a Speakeasy training for trainers course and this has resulted in a further 8 trainers successfully accredited to deliver the course within Lanarkshire (3 of these from Airdrie Locality). The plan within Airdrie Locality is to work in partnership to deliver at least one Speakeasy course per year for parents and carers.

In addition to the training opportunity there was also a recent Lanarkshire Celebration event that took place on 24th February 2013. This was a family fun day where all

participants were invited to attend with their families and receive a certificate to celebrate their participation in Speakeasy as well as a variety of family friendly activities available on the day. Approximately 50 people attended the celebration event (learners and their families) and 23 learners were awarded with certificates.

3.3 Whinhall Health Event – 13th March 2013

Partnership working continues to engage with the Whinhall community. Around 40 local people, including adults and young people, attended the health event - an improvement on previous events. There were a range of information opportunities available for the local community including Love Food Hate Waste, Energy Saving Scotland, Lanarkshire Stop Smoking Service, Strathclyde Police, Strathclyde Fire & Rescue as well as resources and information on alcohol, health eating, housing, welfare reform and employability. Salus attended and provided health checks for the local community and they carried out 18 health and lifestyle checks over the course of the event. Two activity opportunities (a climbing wall and a soft play double decker bus) for young people were situated in the car park try and attract the local community to attend the event and these were well attended by young people with approximately 20 young people engaging in these activities. The welfare reform information was provided by Margaret Cairns from the Rochsoles project and was the most popular information stall being accessed by those attending.

4. Conclusions

The LAP members are asked to note the content of this report for information.