

## CONFERENCE REPORT

AGENDA ITEM No. 16(b)

**Committee:** ECONOMIC DEVELOPMENT

**Subject:** LOCAL BUSINESS PARTNERSHIPS:  
SEMINAR BY THE INSTITUTE OF TRADING STANDARDS

**Conference Organiser:** INSTITUTE OF TRADING STANDARDS

**Venue:** MARY SUMNER HOUSE  
LONDON SW1

**Conference Fee:** £40

**Date(s):** THURSDAY, 23 MAY 1996

**Recommendation:** CHAIR AND ONE OTHER MEMBER, ONE OFFICIAL



Chief Executive: Alan Street, FITSA

12th March 1996

P R Galland  
Member of ITSA  
Management Board  
Gloucester C C  
T S Dept  
Hillfield House  
Denmark Road  
Gloucester GL1 3LD  
Tel: (01452) 426204

18. MAR

Dear Colleague

**LOCAL BUSINESS PARTNERSHIPS SEMINAR**

Please find enclosed details of a half day seminar to take place on the morning of Thursday 23rd May 1996 on Local Business Partnerships.

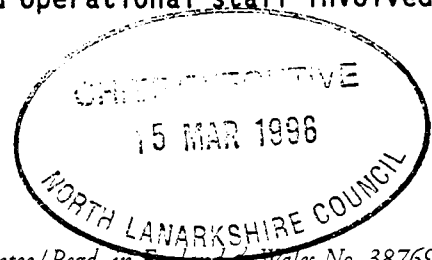
The Institute of Trading Standards Administration (ITSA) is the professional body for trading standards officers and enforcement and advisory officers in the field of trading standards and consumer protection.

ITSA has been very keen to support Local Business Partnerships (LBPs), a government initiative, as a way of ensuring that sensible, consistent and cost effective approaches to enforcement and regulation are used by local authorities to the benefit of local businesses and consumers. Indeed in those parts of the country where LBPs have taken off, in the majority of cases trading standards departments have taken a leading role in driving the initiative forward.

It is, however, clear that more could be done, particularly in developing LBPs in new unitary authorities post re-organisation. ITSA Limited have therefore gathered together a number of significant contributors to take part in this event, with the aim of stimulating LBPs in existing and new local authorities. Amongst those speaking will be representatives from trading standards, business, government and the consumer. Indeed we are particularly pleased that Lord Borrie, the President of ITSA, has agreed to chair the event and that David Willetts MP will be able to give us the government perspective.

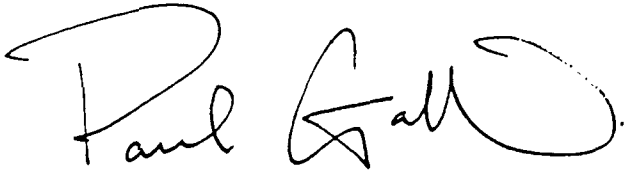
I have enclosed with this letter, a booking form and programme for the morning which will culminate in a finger buffet lunch. The seminar is at the special low rate of £40.00 + VAT per head, which is designed to attract as many delegates as possible. It is aimed at a wide audience including policy makers and operational staff involved in all aspects of regulation.

Continued/...



I hope you will be able to support this important seminar which will provide a platform for interested parties to learn more about Local Business Partnerships.

Yours faithfully

A handwritten signature in black ink that reads "Paul Galland". The signature is fluid and cursive, with a large initial 'P' and a stylized 'G'.

P R Galland  
Member of the ITSA Management Board

Enc

# COURSE INFORMATION

ARRANGED BY THE TRAINING UNIT

INSTITUTE OF TRADING STANDARDS LTD.

375 Hadleigh Business Centre

551 London Road, Hadleigh

Essex SS7 2BT

itsa

LIMITED

REF: LBP1

TELEPHONE: (01702) 559817

## "LOCAL BUSINESS PARTNERSHIPS"

Mary Sumner House, 24 Tufton Street  
London SW1

Thursday 23rd May 1996

Commence with Coffee at 10.30 a.m. - End 1.30 p.m. followed by Lunch

Local Business Partnerships are the way ahead. They are a means of ensuring that sensible, consistent and cost effective approaches to enforcement and regulation are used by local authorities to the benefit of local businesses and consumers.

### AIMS

This half day seminar has been designed specifically with Local Authorities in mind. It aims to achieve the following:-

1. To provide a forum for delegates to learn more about the "theory" of Local Business Partnership.
2. To give an opportunity for delegates to hear about how LBPs have worked in different areas, particularly where the concept has been applied in a different way.
3. To hear the views of the consumer and large and small business ... and how LBPs can be of benefit to them.

### SPEAKERS

LORD BORRIE QC

President of ITSA

DAVID WILLETTS, MP

Parliamentary Secretary  
OFFICE OF PUBLIC SERVICES

MIKE HANSON

Head of Trading Standards & Welfare Rights  
BARNSELY METROPOLITAN BOROUGH COUNCIL

NICK CULL

Director of Trading Standards  
HERTFORDSHIRE COUNTY COUNCIL

FRANCES HARRISON

Senior Policy and Development Officer  
NATIONAL CONSUMER COUNCIL

Continued/...

**SPEAKERS Continued**

Speakers to be arranged from the FEDERATION OF SMALL BUSINESSES AND THE BRITISH RETAIL CONSORTIUM

**FEE**

£40.00 + 17.5% VAT i.e. £47.00

**PROGRAMME**

Chaired by Lord Borrie of Abbots Morton

- |                         |  |
|-------------------------|--|
| 10.00 a.m. - 10.30 a.m. | Arrival and Coffee   |
| 10.30 a.m. - 10.40 a.m. | Introduction from the Chairman   |
| 10.40 a.m. - 11.00 a.m. | Local Business Partnerships... The Way Ahead<br><br>David Willetts MP Parliamentary Secretary.<br>Office of Public Services  |
| 11.00 a.m. - 11.40 a.m. | LPBs in practice<br><br>Nick Cull, Director of Trading Standards,<br>Hertfordshire C C<br>Mike Hanson, Head of Trading Standards &<br>Welfare Rights, Barnsley M B C |
| 11.40 a.m. - 12.00 noon | COFFEE   |
| 12.00 noon - 12.30 p.m. | LPBs... The Consumer View<br><br>Frances Harrison, Senior Policy Development<br>Officer, National Consumer Council   |
| 12.30 p.m. - 1.10 p.m.  | LPBs... A View from Business<br><br>Speaker from British Retail Consortium<br>Speaker from the Federation of Small Businesses  |
| 1.10 p.m. - 1.30 p.m.   | OPEN FORUM   |
| 1.30 p.m.               | LUNCH AND CLOSE  |

**FURTHER INFORMATION**

Further information may be obtained by contacting the Training Officer, Mark Knight, on (01443) 409299.

**REGISTRATION**

Please register on the attached form. Registration should reach the ITSA Office not later than 9th May 1996. Provisional bookings may be made by telephone on (01702) 559817 but they must be confirmed in writing by 9th May 1996. Confirmation of bookings may also be faxed to ITSA's Office on (01702) 559902.

**CANCELLATIONS**

Booked places may be cancelled without penalty up until the 9th May 1996 if due to unforeseen circumstances. Alternatively, and at any time after this date, another officer to that nominated may use the place, subject only to notification to ITSA. Cancellation after the 9th May 1996 will incur the full fee.