

CONFERENCE REPORT

AGENDA ITEM No. 16 (f)

Committee: Economic Development

Subject: Regeneration: Maximising Benefits for a Multi-Agency Approach - The Conference deals with ways in which multi-agency partnerships can maximise applications for funding from the single regeneration budget

Conference Organiser: QMW College

Venue: London

Conference Fee: £217

Date(s): 8 May 1996

Recommendation: No representation

Queen Mary and Westfield College

QMW PUBLIC POLICY SEMINARS

Rt Hon the Lord Jenkin of Roding, Chairman of Advisory Board

Professor Ken Young, Vice Principal

Sydney Roper, Director of Public Policy Seminars

At for Chris
pad
04. APR
GENERAL LEGAL PERSONNEL

PUBLIC SECTOR/PRIVATE SECTOR PROGRAMME

SINGLE REGENERATION BUDGET

- MAXIMISING BENEFITS FROM A MULTI-AGENCY APPROACH

Contributors:

Michael Gahagan

Director of Regeneration,
Department of the Environment

Prof John Mawson

Head of Town and Regional Planning,
University of Dundee

Gillian Ashmore

Regional Director,
Government Office for the South East

David Hennings

Head of Regeneration,
London Borough of Camden

Olivia Grant

Chief Executive,
Tyneside Training and Enterprise Council

Private Sector Director

New Chairman,
The Kings Cross Partnership

Mary Briggs

Head of Education Planning,
Newcastle-upon-Tyne City Council

Community Representative

Community Group,
Newcastle-upon-Tyne

Mark Gaynor

Director of Community and Housing
Services, Basildon District Council

Sally Hamblin

Policy Development Officer,
Basildon District Council

Cllr Tony Colman

Chair, Public/Private Partnership Programmes Ltd;
Leader, London Borough of Merton

Wednesday 8 May, 1996

CHIEF EXECUTIVE
28 MAR 1996

NORTH LANARKSHIRE COUNCIL

The Single Regeneration Budget is entering its third year, having been generally commended by the Environment Select Committee. The Committee see local government having a leading but not dominant role, a more flexible role for TECs and the need for better resourcing for the voluntary sector. They commend the important role for the business sector, which goes well beyond leveraging private finance. Greatest success in SRB (and regeneration generally) can be through a multi-agency approach. This seminar, with major players, examines how this approach can achieve greatest benefits, looking at successful partnerships in London, Newcastle and Basildon, and lessons for long-term development.

**VENUE:
CAVENDISH CENTRE
LONDON**



SINGLE REGENERATION BUDGET - MAXIMISING BENEFITS FROM A MULTI-AGENCY APPROACH

This seminar, with the DoE, looks forward to the opportunities of the third round of the SRB, concentrating on benefits which can accrue from a multi-agency approach, following a report of the Commons Environment Committee. As the Committee stresses, regeneration is not a new concept. Comprehensive award-winning schemes of the 60's and 70's are having to be renewed, highlighting that past regeneration has not been universally successful. Attempts at a more effective approach had by the late 80's created a confused structure absorbing substantial public funds to questionable effect. Central and local government failed to achieve synergy. In a new approach, the 1991 *City Challenge* programme invited local councils to form multi-agency partnerships to bid for funds. From this grew the *SRB Challenge Fund*, which subsumed various other Government programmes, which the Select Committee found simple in outline but complex in detail and commended some improvements to the process.

The Select Committee commend the *Partnership* approach. They believe that local authorities should make full use of their responsibilities and expertise in planning, development and social programmes, and should have a *leading* but *not dominant* role. With leadership comes responsibility, especially in supporting the voluntary sector, which needs enhanced resources to be a genuine partner. They support the Government's wish to see a substantial element of economic regeneration in bids and support a leading role for TECs, they question whether TECs' contractual remit might inhibit their full involvement and potential management role. They believe that the full involvement of the business community offers potential advantages well beyond the leverage of private finance, including closer private/public/community links. They recommend that partnerships should demonstrate that all members are fully *involved* and not just *represented*.

This seminar examines ways in which *multi-agency partnerships* representing a full range of interests can be brought together successfully in development and execution of SRB programmes. The first presentation is by Mike Gahagan, who heads the regeneration directorate at the DoE, giving a Government perspective, followed by John Mawson, a leading researcher who was specialist advisor to the Select Committee. After coffee, there will be an examination of two contrasting round 2 projects, to see how partners have been involved in an effective approach. *Regenerating Kings Cross* is a comprehensive programme for a part of central London, focusing on strategic themes embracing environmental quality, initiatives with the police, measures to support business and attract key new development, training for the local community, extensive private involvement and excellent leverage. This will be described by David Hennings of the local authorities (Camden and Islington) and the new private sector chairman of the partnership. *Five Links Estate, Basildon* is a seven year scheme to enhance quality of life in a new town estate with defective housing and high crime and needs. The wide-ranging partnership, with a comprehensive package to maximise community participation, will be presented by Mark Gaynor and Sally Hamblin of the council. After lunch, there will be an examination of how effective multi-agency partnerships have developed in implementing programmes to regenerate the *East and West Ends of Newcastle-upon-Tyne*. These are seven and five year schemes of physical improvements and commercial development linked with educational, training, job-creating and safety initiatives, with proposals for new housing and communal regeneration agencies, for which there have been successful rounds 1 and 2 bids, complementing City Challenge. This will be presented by Mary Briggs of the City Council education department, Olivia Grant of the TEC and a community representative. Finally, Gillian Ashmore, the Government's Regional Director for the South East, will crystal gaze at the potential longer-term benefits from SRB for large and small towns alike. The day is opened and chaired by Cllr Tony Colman who chairs the local authority associations' public/private finance company.

The day will be a mixture of platform presentations, questions and discussion, with maximum participation encouraged. It is open to all those, in whatever sector, concerned with the effective regeneration of our towns and cities through effective partnerships.

PROGRAMME

- 9.15 Registration and Coffee
- 9.45 Welcome and Introduction
**Cllr Tony Colman, Leader, London Borough of Merton;
 Chair, Public/Private Partnership Programmes Limited;
 Member, QMW Public Policy Advisory Board**
- 9.55 Into the Third Round of SRB - A Government Perspective
**Michael Gahagan, Director of Regeneration,
 Department of the Environment**
- 10.25 The Third Round of SRB - Challenges, Opportunities and Pitfalls
**Prof John Mawson, Head of Town and Regional Planning,
 University of Dundee; Specialist Advisor on SRB,
 House of Commons Environment Committee**
- 11.00 Discussion
- 11.15 Coffee
- 11.30 Developing Effective Multi-Agency Approaches to SRB Programmes
 a. Comprehensive Inner-City Regeneration - London Kings Cross
**Private Sector Director, Chairman, Kings Cross Partnership
 David Hennings, Head of Regeneration, LB of Camden**
 b. Deprived New Town Estate - Five Links, Basildon
**Mark Gaynor, Director of Community and Housing Services,
 and Sally Hamblin, Policy Development Officer,
 Basildon District Council**
- 1.00 Panel Discussion
- 1.30 Lunch
- 2.30 Effective Implementation of Multi-Agency SRB Programmes
**Olivia Grant, Chief Executive, Tyneside TEC
 Mary Briggs, Head of Education Planning and Development,
 Newcastle-upon-Tyne City Council
 Community Representative, Newcastle SRB Partnerships**
- 3.30 Discussion
- 3.45 Tea
- 4.00 Developing the Long Term Benefits from SRB - Scenarios for the Future
**Gillian Ashmore, Regional Director,
 Government Office for the South East**
- 4.30 Discussion
- 4.40 Close of Seminar