

**CONFERENCE REPORT****Committee: Economic Development****Subject:** Local Economic Development: The 1996 Policy Agenda -  
Conference will be about 4 themes :- Single Regeneration  
Budget, Programmed European Funding, Inward Investment,  
Regional Government**Conference Organiser: INLOGOV****Venue: Birmingham****Date(s): 18 July 1996****Conference Fee: £175****Recommendation: Chair, one other member and one official**



THE UNIVERSITY OF BIRMINGHAM

School of Public Policy

inlogov INSTITUTE OF LOCAL GOVERNMENT STUDIES

BOOKING FORM

SEMINAR: LOCAL ECONOMIC DEVELOPMENT: THE 1996 POLICY AGENDA

DATES: THURSDAY 18 JULY 1996 CODE: L26ACCK18

Please COMPLETE IN BLOCK capitals and return to: Seminar Secretary, Institute of Local Government Studies, The University of Birmingham, Edgbaston, BIRMINGHAM B15 2TT Telephone: 0121 - 414 4999 Facsimile: 0121 - 414 4989

ORGANISATION Tick if voluntary sector organisation [ ]

ADDRESS

Contact name for queries: Telephone: (STD) Ext

Designation and department:

DELEGATES

(i) Dr/Mr/Ms/Miss/Mrs

SURNAME: FORENAME:

DESIGNATION: DEPARTMENT:

SIGNATURE: DATE:

\*Indicate here any special requirements (see below)

(ii) Dr/Mr/Ms/Miss/Mrs

SURNAME: FORENAME:

DESIGNATION: DEPARTMENT:

\*Indicate here any special requirements (see below)

(iii) Dr/Mr/Ms/Miss/Mrs

SURNAME: FORENAME:

DESIGNATION: DEPARTMENT:

\*Indicate here any special requirements (see below) (For further delegates photocopy form as required)

INVOICE unless otherwise requested our invoice will be sent to the delegate at the address above.

Cheque enclosed [ ] £ or Please invoice [ ]

\* SPECIAL REQUIREMENTS

Vegetarian and vegan options are available. Please state special dietary needs.

If you have a disability and would like assistance please indicate.

Assistance is given in arranging childcare facilities. Please contact seminar secretary at the time of booking

☐ Please tick box if you require a copy of our current Short Course brochure.

TERMS AND CONDITIONS

A booking forms a contract between the Authority and the Institute of Local Government Studies and is subject to cancellation charges at the following rates: 7-14 days before the date of the seminar 25% of fee;

1-6 days before the date of the seminar 50% of fee; non arrival full fee.

Notice of cancellation to be confirmed in writing.



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THURSDAY 18 JULY 1996

LOCAL ECONOMIC DEVELOPMENT: THE 1996 POLICY AGENDA

This seminar, repeated annually, provides an opportunity to review key issues which today are facing those involved in local economic development.

Convenor: Andrew Coulson



## LOCAL ECONOMIC DEVELOPMENT: THE 1996 POLICY AGENDA

This seminar will be built around four themes:-

1. **The impact of the Government offices of the Regions on local economic development;**

- **The Single Regeneration Budget**
- **Programming European Funding**
- **Organising to attract inward investment**
- **Regional institutions, including regional associations of local authorities: are these steps towards Regional Government?**

2. **Job Creation: How can councils contribute towards full employment? This is increasingly on agendas in the run-up to the general election, as political parties compete to show how they can respond to long term unemployment**

3. **Partnerships: Councils, TECs, Business Links, Colleges - how can local communities be involved? What can they contribute?**

4. **The Contribution of the new Single Local Authority Association to Local Economic Development.**

The seminar will be directed by **Andrew Coulson** of **INLOGOV**, who has been involved in local economic development for 14 years, is himself a local councillor and has written extensively on regional government and institutions; and **Ines Newman** who is in charge of economic development with **Harlow District Council**, but also involved with **SEEDS**, the consortium of councils in South East England.

The final topic will be introduced by **Ailsa Blair** of the **Association of District Councils**, who produced the series of ADC "best practice papers" on economic development, and who for more than 12 years has taken the lead at national level in promoting local authority economic development.

Plenty of time will be kept for discussion and questions.

### Who is this seminar for?

The seminar is primarily intended for economic development staff in local authorities who want to keep up to date with what is happening in their field.

Elected members will be very welcome. So will staff from TECs, Business Links, Enterprise Agencies, or Chambers of Commerce.

## PROVISIONAL PROGRAMME

9.30 Coffee and Registration

10.15 Welcome and Introduction

10.30 **The Impact on Local Economic Development of the Government Offices - SRB, Europe, etc**

11.30 **Towards Regional Government (by accident or design?)**

12.30 LUNCH

1.30 **Local Job Creation: What can Councils do?**

2.30 **Partnerships: Involving Business and TECs is easy, but what about Local Communities?**

3.30 Tea

3.45 **The Contribution of the new Local Authority Association**

4.15 Discussion: **Key issues for local economic development in 1996**

4.45 Seminar ends

## FEE

The fee for this seminar is £175 per person which includes lunch, refreshments and documentation.

## BOOKINGS

Bookings are subject to availability and should be made on the attached form as soon as possible, preferably before 28 June 1996.

This information is being circulated to:

Staff responsible for economic development

- Chair, Economic Development Sub-committee
- Chief Executives of local authorities, TECs, Business Links, Chambers of Commerce, and principal Enterprise Agencies

Venue:  
Birmingham