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Motherwell, 2 May 1996 at 11 am.

A Meeting of the ECONOMIC DEVELOPMENT COMMITTEE

PRESENT

Councillor Curran, Chair; Provost Mathieson; Councillors Brooks, Coyle, Gray, McElroy, H. McGuigan, McKendrick, Macleod and Pentland.

CHAIR

Councillor Curran (Chair), presided.

IN ATTENDANCE

The Chief Committee Services Officer, J. Quinn, Finance Department, Director of Planning and Development, Head of Economic Development and Property, Economic Development Manager and A. Gardiner, Policy Planning Manager.

APOLOGIES

Councillors Beekman, Connelly, R. McKenna, McKeown, Shaw, Stocks and Wallace.

URBAN PROGRAMME FUNDED PROJECTS

(1) URBAN PROGRAMME POSITION STATEMENT

1. With reference to paragraph 14 of the Minute of the meeting of the Policy and Resources Committee held on 19 March 1996 there was submitted a report dated 8 March 1996 by the Chief Executive with regard to the current position in relation to

Urban

Programme projects the funding for which terminates in the financial years 1995/96 and 1996/97.

Decided:that consideration be continued for future reports.

(2) URBAN PROGRAMME FUNDED ECONOMIC DEVELOPMENT PROJECTS

2. Councillor Curran, Chair, requested that the Committee note that this item be continued meantime, pending a future report by the Director of Planning and Development.

Decided:that consideration be continued for future reports.

TOWN CENTRE MANAGEMENT INITIATIVE

3. With reference to paragraph 4 of the Minute of the meeting of this Committee held on 1 February 1996 there was submitted a report dated 18 April 1996 by the Director of Planning and Development advising of the current position with regard to the Town Centre Management Initiative.

Decided:

- (1) that the terms of the report be noted;
- (2) that the Committee agree to the transfer of \$21,910 plus any overhead revenues up to a maximum of \$8,090 to Town Centre Initiative Limited, and
- (3) that the Chair be appointed as a Director of Town Centre Initiative Limited and that the Vice-Chair be appointed as a substitute Member in terms of the Articles of Association.

NORTH LANARKSHIRE COUNCIL LOCAL ENTERPRISE ACTION
FUND (LEAF) 1996

4. With reference to paragraph 5 of the Minute of the meeting of this Committee held on 1 February 1996 there was submitted a report (docketed) dated 15 April 1996 by the Director of Planning and Development with regard to the development and future delivery of the North Lanarkshire Council Local Enterprise Action Fund (LEAF) 1996.

Decided:

- (1) that gross expenditure of \$15,586 on the Scheme in the financial year 1996/97 be approved;
- (2) that the proposed administrative arrangements of the Scheme as set out in the Director's report be approved subject to the deletion of the words "verbally or" in paragraph 5 of the terms and conditions of the Appendix to the report;
- (3) that progress reports on the operation of the Scheme be submitted to the Committee on a quarterly basis, and
- (4) that the proposal that North Lanarkshire Council act as lead authority for the Scheme in the financial year 1996/97 be approved.

NORTH LANARKSHIRE COUNCIL LIFT OFF AND EMPLOYMENT
ENHANCEMENT SMALL GRANTS FUNDS 1996/97

5. There was submitted a report (docketed) dated 15 April 1996 by the Director of Planning and Development with regard to the development and future delivery of a Scheme of providing lift off and employment enhancement small grants funds in the financial year 1996/97 to cover the whole of the North Lanarkshire Council

area.

Decided:

- (1) that gross expenditure of \$15,200 on the Scheme in the financial year 1996/97 be approved;
- (2) that the proposed administrative arrangements of the Scheme as set out in the Director's report be approved;
- (3) that the Director of Planning and Development be authorised to enter into discussions with the appropriate Employment Services with a view to securing funding for the employment enhancement fund and on the procedures to be adopted for the operation of the Fund, and
- (4) that progress reports on the operation of the Scheme be submitted to the Committee on a quarterly basis,

NORTH LANARKSHIRE COUNCIL MANAGEMENT AND TECHNOLOGY
TRAINING GRANTS SCHEME (MTTG) 1996

6. There was submitted a report (docketed) dated 15 April 1996 by the Director of Planning and Development with regard to the development and future delivery of the Management and Technology Training Grants Scheme (MTTG) 1996 Programme to cover the whole of the North Lanarkshire Council area.

Decided:

- (1) that gross expenditure of \$144,335 on the Scheme in the financial year 1996/97 be approved;
- (2) that the proposed administrative arrangements of the Scheme as set out in the Director's report be approved;
- (3) that expenditure of \$10,000 for marketing and promotion of the Scheme during the financial year 1996/97 be approved, and
- (4) that progress reports on the operation of the Scheme be submitted to the Committee on a quarterly basis,

TRAINING AND RESOURCE BANK 1996/97 - RECOMMENDED
ALLOCATION OF FUNDS

7. There was submitted a report (docketed) dated 16 April 1996 by the Director of Planning and Development with regard to the operation of the Training and Resource Bank 1996/97 and, in particular, to the allocation of funding during this period to training initiatives in the Central Area.

Decided: that the allocation of Training and Resource Bank funding in the financial year 1996/97 at a total cost of \$77,250 as set out in the Director's report be approved.

NORTH LANARKSHIRE COUNCIL BUSINESS LOANS FUND (NLBLF)
1996

8. There was submitted a report (docketed) dated 15 April 1996 by the Director of Planning and Development with regard to the operation of the Council's Business Loans Fund for 1996 seeking approval of proposals to establish a West of Scotland Loans Fund (WSLF) to cover the area previously administered by Strathclyde Regional Council of which North Lanarkshire Business Loans Fund (NLBLF) would be a partner.

Decided:

- (1) that the criteria and operational guidelines of the Scheme as set out in the Director's report be approved;
- (2) that the Committee agree to participate in the establishment of a West of Scotland Loans Fund (WSLF) as set out in the Director's report, on the understanding that any funds relating to income/payments would be ringfenced for North Lanarkshire, and
- (3) that otherwise the terms of the report be noted.

BOOST FOR BUSINESS GROWTH

9. There was submitted a report (docketed) dated 17 April 1996 by the Director of Planning and Development with regard to the level of assistance available to local businesses via grants and loans under the Council's Boost for Business Growth Programme, and detailing the sums involved.

Decided:

- (1) that the operational guidelines of the Scheme as set out in the Director's report be approved, and
- (2) that otherwise the terms of the report be noted.

NORTH LANARKSHIRE COUNCIL EMPLOYMENT GRANTS SCHEME
1996

10. There was submitted a report (docketed) dated 15 April 1996 by the Director of Planning and Development with regard to the operational guidelines of the Council's Employment Grants Scheme 1996, together with details of the operational guidelines and requisite application form.

Decided: that the operational guidelines of the Scheme as set out in the Appendix to the Director's report be approved.

BOOST FOR BUSINESS START-UP

11. There was submitted a report (docketed) dated 16 April 1996 by the Director of Planning and Development with regard to the level of assistance available to local unemployed people wishing to become self-employed under the Council's Boost for Business Start-Up Programme, and detailing the sums involved.

Decided:

- (1) that the operational guidelines of the Scheme as set out in the Director's report be approved, and
- (2) that otherwise the contents of the report be noted.

MARKETING PROGRAMME (FIRST QUARTER)

12. There was submitted a report dated 15 April 1996 by the Director of Planning and Development providing a guideline and timetable for marketing the services of the Economic Development Unit of the Department of Planning and Development in the first three months of the Council's operation (April to June 1996).

The Director of Planning and Development was heard further with regard to the development of the various marketing campaigns and programmes earmarked for the Unit, and of the aim of the Unit to enhance the image and reputation of the North Lanarkshire area as a location for new investments.

Decided: that the terms of the report and the relative financial implications thereof be noted.

CCTV MONITORING SYSTEMS - REVENUE COSTS

13. There was submitted a report dated 23 April 1996 by the Director of Planning and Development with regard to the continued operation of the four CCTV monitoring systems established in the Town Centres of Airdrie, Coatbridge, Motherwell and Wishaw and of the revenue costs involved.

In that connection, the Director of Planning and Development was heard further in the matter, and of the proposed role of the recently established Town Centre Management Group to encourage increased private sector participation in the Scheme.

Decided:

- (1) that Councillor Pentland be nominated for appointment to the Wishaw Development Trust;
- (2) that the Committee agree, in principle, to make financial contributions to the four Trusts, as set out below, subject to adequate budget funding provision:-

Airdrie Development Trust - \$50,000
Coatbridge Development Trust - \$50,000
Motherwell Security Development Trust - \$25,000
Wishaw Development Trust - \$40,000;

- (3) that the possibility be investigated of securing the sum of \$27,000 from the former Strathclyde Regional Council budget.
- (4) that a review of future funding of the Trusts be undertaken with a report of the findings being submitted to Committee in either September or October 1996, and
- (5) that otherwise the terms of the report be noted.

GLASGOW AIRPORT CONSULTATIVE COMMITTEE

14. There was submitted a letter dated 2 April 1996 from the Managing Director, Glasgow Airport inviting the Council to nominate a representative to serve on Glasgow Airport Consultative Committee.

Decided: that the Chair be appointed as the Council's representative on Glasgow Airport Consultative Committee.

BRITISH STEEL OPERATIONS - MOTHERWELL

15. There was submitted a letter dated 3 April 1996 from the Executive Director, British Steel in response to an enquiry from the Chief Executive and Director of Administration, of the former Motherwell District Council with regard to continued British Steel operations in the Motherwell area, and with particular reference to the Dalziel Plate Mill.

Decided: that the contents of the letter be noted meantime, and that the Council continue to monitor the situation closely.

PROPOSED VISIT TO ROTHERHAM

16. There was submitted a report dated 2 May 1996 by the Director of Planning and Development with regard to a proposed visit to Rotherham, following upon a reciprocal arrangement which had taken place on 29 January 1996 when a delegation from Rotherham Borough Council had visited the former Motherwell District and been given a tour of the Lanarkshire Enterprise Zones and some of the new industrial and commercial developments taking place in North Lanarkshire.

Decided:that the invitation from Rotherham Borough Council be accepted, and that the Director of Planning and Development make appropriate arrangements to send a small delegation to visit the area.

The Chair, being of the opinion that the following item of business were of an urgent nature, authorised their consideration to enable the matters to be considered as soon as possible.

LANARKSHIRE EXPORT PARTNERSHIP

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17. There was submitted a report dated 2 May 1996 by the Director of Planning and Development with regard to the proposed establishment of the Lanarkshire Export Partnership, and seeking the approval of the Committee for a representative of the Council to sign the formal Lanarkshire Export Partnership Agreement.

Decided:that consideration of the report be continued to the Council meeting.

CONFERENCES ETC.

- (1) ENCOURAGING ENTREPRENEURSHIP: SUPPORTING BUSINESS CREATION AND GROWTH

18. There was submitted an invitation from the Planning Exchange to the Council to be represented at its Seminar entitled "Encouraging Entrepreneurship: Supporting Business Creation and Growth" to be held in Leicester on 16 and 17 May 1996.

Decided:that no attendance at this Seminar be authorised.

- (2) "LOCAL BUSINESS PARTNERSHIPS"

19. There was submitted an invitation from the Institute of Trading Standards to the Council to be represented at its one-day Seminar entitled "Local Business Partnerships" to be held in London on 23 May 1996.

Decided:that the Council agree to be represented at the Seminar by the Chair whom failing a substitute member, one other member and an appropriate officer.

- (3) "SHARING SUCCESSFUL EXPERIENCES" - INTERNATIONAL CONFERENCE ON ECONOMIC DEVELOPMENT

20. There was submitted an invitation from the City of Belfast

Council

to the Council to be represented at the International Conference on Economic Development entitled "Sharing Successful Experiences" to be held in Belfast, Northern Ireland from 1 to 3 May 1996.

Decided:that the Council homologate the action taken in agreeing to be represented at the Conference by the Vice-Chair, whom failing a substitute member, one other member and an appropriate officer.

- (4) "REGENERATION OF RURAL AREAS - AN ASSESSMENT OF THE THEMES IN THE RURAL WHITE PAPER"

21. There was submitted an invitation from the Institute of Local Government Studies (INLOGOV) to the Council to be represented at its one-day Seminar entitled "Regeneration of Rural Areas - An Assessment of the Themes in the Rural White Paper" to be held in Birmingham on 13 June 1996.

Decided:that the Council agree to be represented at the Seminar by the Vice-Chair, whom failing a substitute member, one other member and an appropriate officer.

- (5) "STRATEGIC ALLIANCES: PARTNERSHIPS FOR GROWTH - MANAGING ALLIANCE NETWORKS"

22. There was submitted an invitation from the Economist Magazine to the Council to be represented at the Conference entitled "Strategic Alliances: Partnerships for Growth - Managing Alliance Networks" to be held in London on 20 June 1996.

Decided:that no attendance at this Conference be authorised.

- (6) "SINGLE REGENERATION BUDGET - MAXIMISING BENEFITS FROM A MULTI-AGENCY APPROACH"

23. There was submitted an invitation from Queen Mary and Westfield College to the Council to be represented at its one-day Seminar entitled "Single Regeneration Budget - Maximising Benefits from a Multi-Agency Approach" to be held in London on 8 May 1996.

Decided:that no attendance at this Seminar be authorised.

- (7) "CHINA: LOCAL AUTHORITY LINKING NETWORK"

24. There was submitted an invitation from the Local Government International Bureau to the Council to be represented at its one-day Seminar entitled "China: Local Authority Linking Network" to be held in London on 2 May 1996.

Decided:that no attendance at this Seminar be authorised.

(8) "JAPAN: LOCAL AUTHORITY LINKING NETWORK"

25. There was submitted an invitation from the Local Government International Bureau to the Council to be represented at its one-day Seminar entitled "Japan: Local Authority Linking Network" to be held in London on 16 May 1996.

Decided:that no attendance at this Seminar be authorised.

(9) "THE ROLE OF LOCAL AUTHORITIES IN DEFENCE ADJUSTMENT"

26. There was submitted an invitation from The Arms Conversion Project to the Council to be represented at its one-day Seminar entitled "The Role of Local Authorities in Defence Adjustment" to be held in Preston on 16 May 1996.

Decided:that the Council agree to be represented at the Seminar by the Vice-Chair, whom failing a substitute member, one other member and an appropriate officer.

(10) "LOCAL ECONOMIC DEVELOPMENT: THE 1996 POLICY AGENDA"

27. There was submitted an invitation from the Institute of Local Government Studies (INLOGOV) to the Council to be represented at its one-day Seminar entitled "Local Economic Development: The 1996 Policy Agenda" to be held in Birmingham on 18 July 1996.

Decided:that the Council agree to be represented at the Seminar by the Chair, whom failing a substitute member, one other member and an appropriate officer.

(11) "REGENERATION STRATEGY - THE DEFINITION OF COMMUNITY ECONOMIC DEVELOPMENT IN WIDER REGENERATION STRATEGIES"

28. There was submitted an invitation from Community Business (Scotland) Limited to the Council to be represented at its Conference entitled "Regeneration Strategy - The Definition of Community Economic Development" to be held in Glasgow on 16 May 1996.

Decided:that the Council agree to be represented at the Conference by the Chair and Vice-Chair, whom failing substitute members.