

**NORTH LANARKSHIRE COUNCIL**

**REPORT**

To: ECONOMIC DEVELOPMENT COMMITTEE		Subject: ECONOMIC DEVELOPMENT SERVICES DIRECTORY
From: DIRECTOR OF PLANNING & DEVELOPMENT		
Date: 30 May 1996	Ref: CMcA/JG/REP.032	

**Introduction**

As part of the marketing plan outlined at the previous Economic Development Committee, it was agreed that a Services Directory for the Economic Development Unit would be produced.

**Aim**

The aim of the document is to provide information to the business community, other economic development agencies, elected members and other North Lanarkshire Council departments on the range of economic development initiatives which North Lanarkshire Council offers.

**Content**

The directory is split into 3 sections as follows:-

1. Financial Assistance to SME's (small and medium sized enterprises) and start-up businesses.
2. International Trade.
3. Training and Employment Initiatives.

Each initiative is listed, along with details on the application procedure. Also included is two tear-off free post postcards which can be used to get further information on all of the initiatives.

**Distribution**

It is the intention that all businesses in North Lanarkshire will receive a copy of the directory. It is the intention to stagger this distribution over a 3 month period in order to control the level of enquiries that are generated and also to allow the company database to be updated. (see Committee Report Ref:- 026)

Copies of the Directory will be distributed to members through Member Services. Members requiring additional copies for distribution at surgeries etc should contact the Economic Development Unit directly.

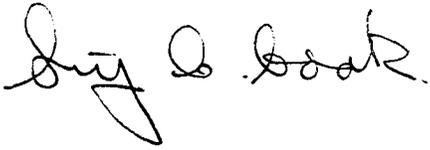
**Cost**

The publication has been designed by the in-house Planning & Development Department designers and a price for the production of the directory was sought from 3 different print companies with Nimmos Colour Printers winning the contract.

The cost for the production was £3010.

Recommendation

That the Committee note the contents of the report.

A handwritten signature in black ink, appearing to read "Stanley C Cook". The signature is written in a cursive style with a large, stylized 'S' and 'C'.

Stanley C Cook  
Director of Planning and Development

For further information contact G Smith, Head of Business Development and Property.