

## NORTH LANARKSHIRE COUNCIL

## REPORT

To: ECONOMIC DEVELOPMENT COMMITTEE		Subject: STRATEGY FOR NORTH LANARKSHIRE TOWN CENTRES
From: DIRECTOR OF PLANNING & DEVELOPMENT		
Date: 30 May 1996	Ref: CMcA/JG/REP.034	

**Introduction**

Town Centre Initiatives Ltd, the project which has been established to manage the Town Centre Management Initiative is about to undertake the development of a town centre strategy. This report is seeking the approval of North Lanarkshire Council for that process.

**Town Centre Initiatives Ltd**

Town Centre Initiatives Ltd which was set up in March 1996, with funding from Motherwell District Council and British Steel (Industries) Ltd, has been the subject of previous Committee reports. The Economic Development Committee has agreed.

- (i) To support the establishment of Town Centre Initiatives Ltd.
- (ii) To support Town Centre Initiatives Ltd subject to funding availability.
- (iii) To transfer the Town Centre Manager and appropriate funding for Coatbridge and Airdrie, appointed by Monklands District Council, to Town Centre Initiatives Ltd.
- (iv) To appoint the Convener and Vice-Convener of Economic Development Committee to Town Centre Initiatives Ltd board of management.

The Town Centre Manager for the central area has not yet transferred as funding for the post is still to be identified and new contracts of employment and conditions of service have still to be drawn up.

**Town Centre Management**

There are a substantial number of business groups and traders forums across North Lanarkshire who have been very supportive of the appointment of the two Town Centre Managers. However there is a very real concern that unless a strategic focus is given to this project from its inception, the Town Centre Managers will find it difficult to prioritise areas of work among so many demands and needs.

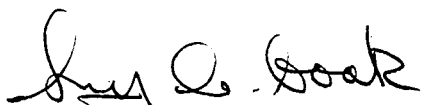
The purpose of the strategy will be to identify priorities on a North Lanarkshire basis and to develop action plans based on this.

**Strategic Process**

Attached is an outline of the strategic process which is being proposed. The timetable for the development of the strategy is four months with a report being presented to Octobers' Economic Development Committee.

**Recommendation**

That the Committee notes the contents of the report and agrees the strategic development process being proposed.

A handwritten signature in black ink, appearing to read 'Stanley C Cook'. The signature is fluid and cursive, with a large initial 'S' and 'C'.

Stanley C Cook  
**Director of Planning and Development**

For further information contact G Smith, Head of Business Development and Property

## Appendix 1 : Town Centre Strategy Development Process

