

CONFERENCE REPORT

Committee: Economic Development

Subject: Local Futures: Thriving Locally in the Global Economy

Conference Organiser: The Henley Centre for Forecasting Limited

Venue: London

Date(s): 26 June 1996

Recommendation: That no attendance at this Conference be authorised.

DA

Ideas
Analysis
Strategies

9 Bridewell Place
Blackfriars
London
EC4V 6AY
Tel: 0171 353 9961
Fax: 0171 353 2899
(International: +44 171)

29 May 1996

HENLEY●CENTRE

Mr M.Hart
Chief Executive
Monklands District Council
Municipal Buildings
Kildonan Street
COATBRIDGE
Lanarkshire
ML5 3LF

Dear Mr Hart

As you may already be aware, our forthcoming conference *Local Futures: Thriving in the Global Economy* is now only four weeks away.

This event will provide the ideal opportunity for you to gain an insight into our latest thinking on the prospects for localities. You will meet with like-minded people who are facing and tackling similar problems within their localities.

The brochure enclosed gives full details of the conference programme. If you require further details or wish to reserve your place, please contact Anna Harman on 0171 353 9961 extension 263.

I hope you will be able to join us at the Cavendish Conference Centre in London on 26 June.

Yours sincerely



John Fisher
Associate Director

NORTH LANARKSHIRE COUNCIL DIRECTOR OF ADMINISTRATION		
03 JUN 96		
CENTRAL	LEGAL	PERSONNEL



HENLEY CENTRE

The Henley Centre's strategic planning and marketing consultancy helps leading organisations create and shape strategies for the future.

We work with senior managers who need to anticipate and manage change, helping them identify new opportunities and find innovative solutions to problems.

Our services are based on an unrivalled knowledge of the key drivers of change in international, national and local markets.

Conference information

Date: Wednesday 26 June 1996

Venue: Cavendish Conference Centre, London W1

Fee: £250 + VAT (£293.75) per delegate


Discount bookings


Companies sending more than one delegate and companies who subscribe to Henley Centre services will receive a 10% discount – £225 + VAT (£264.38) per delegate.


Cancellations

If you are unable to attend, a replacement delegate is welcome. If you have to cancel within two weeks of the conference date (Wednesday 12 June) there will be a cancellation charge of £100 + VAT. Cancellation must be made in writing.

How to book

 Post the completed booking form and send back to Anna Harman, The Henley Centre, FREEPOST, 9 Bridewell Place, London, EC4B 4XQ. Please note the address is on the reverse side of the booking form.

 Phone on 0171 353 9961 and ask for Anna Harman to reserve your place. Written confirmation of your booking is required.

 Fax the completed booking form on 0171 353 2899 to Anna Harman. We can invoice your company.

Local Futures

Thriving Locally in the Global Economy

Wednesday 26 June 1996

Cavendish Conference Centre

London, W1

HENLEY CENTRE

Local Futures – Programme – 26 June 1996

09.30 Registration

10.00 Chairman's introduction

10.05 *Globalisation and glocalisation*

- Globalisation is having a major impact on local economies and communities. The forces shaping global change will be analysed. The ability to compete will be considered as well as identifying prerequisites for success.

Bob Tyrrell

Chairman, The Henley Centre

10.45 *Economic change and implications for employment*

- Global and national economic change, together with the revolution in information technology is affecting the way that work is organised. The contradictions and pressures generated by the strategies adopted by companies will be highlighted and the implications considered.

Stephen Radley

Chief Economist, The Henley Centre

11.15 Coffee

11.30 *The future of the regions*

- Regionalism is moving rapidly up the agenda for policymakers and analysts, both economically and politically. The dynamics of regional growth in the UK will be analysed, revisiting the vexed issue of the north-south divide. The regional impact of European policies will be considered, together with the changing context for regional policy.

Paul Williams

Senior Consultant, The Henley Centre

12.00 *Will Labour make a difference?*

- The likelihood of a Labour victory and likely priorities/room for manoeuvre during its first term of office will be examined. Implications for economic performance and for the regional and local policy agenda will be considered.

James Murphy

Associate Director – Europe,
The Henley Centre

12.30 Panel discussion

12.45 Lunch

14.00 *The glocalised entrepreneur*

- From global to local – what are the new models of small firm dynamics? How will changes in technology and the global economy impact on the future of small businesses? Local level small firm growth – nurture, nature or luck?

Graeme Leach

Senior Consultant, The Henley Centre

14.30 *The Eco-nomic agenda: achieving sustainable development*

- New pressures are being placed on reconciling economic development with protection of the environment and enhanced quality of life. Issues concerning integration of policies, measurement of progress, target-setting, identification of new market opportunities, communication with the public and education/training will be highlighted.

Ian Christie

Senior Consultant, The Henley Centre

15.00 Tea

15.15 *Local Futures: Planning for Local Change*

- The prospects for local areas will be influenced, in large part, by their ability to respond to changes in the global marketplace. The main drivers of local change will be examined, performance compared and forecasts presented, drawing on the Henley Centre's *Planning for Local Change* research programme. Emerging issues for local economic development will be highlighted.

John Fisher

Associate Director – Public Sector & Utilities, The Henley Centre

15.45 Panel discussion

16.00 Close