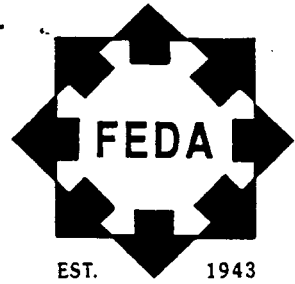


**CONFERENCE REPORT****Committee: Economic Development****Subject:** FEDA Regional Meeting and Study Tour**Conference** Federation of Economic Development Authorities (FEDA)  
**Organiser:****Venue:** Hartlepool**Date(s):** 4-6 September 1996**Recommendation:**

**SECRETARY: Mrs B Bradbury MBE**

15 Thorne Road  
Doncaster DN1 2HG  
Telephone (01302) 341077  
Fax (01302) 341077

*Property & Business Development*  
05 AUG 1996  
North Lanarkshire Council



Your reference

**President**  
**Chairman**  
**Hon. Treasurer**  
**Hon. P.R.O.**

**Lord Williams of Elvel CBE**  
**Councillor Jack Dimmock JP**  
**Barbara Renshaw CPFA BSc**  
**Phil Asquith BSc C.Eng. MIMechE**

Our reference

Date 30th July 1996

Dear Member

## Regional Meeting and Study Tours hosted by Hartlepool Borough Council Wednesday/Friday, 4th- 6th September 1996

Enclosed are the Programme and Booking Form for the next Regional Meeting and Study Tours. The Federation Meeting Papers will be sent to you nearer the date.

The Federation last visited Hartlepool in 1985 and looking at the list of 78 delegates who attended that first Regional Meeting, there are still a few Councillor and Officer delegates in the Federation who will remember the lunch and tour on board the HMS Warrior. But for all of us Hartlepool has surprises in store within their very strong Programme. Cllr Trevor Lloyd told us at the Summer Federation Meeting that there have been tremendous changes in the area.

If you are travelling by car and cannot arrive in time to be collected from your hotel for the Registration and Lunch, there are pay car parks close to the Civic Centre. With the acknowledgement of your booking you will receive your hotel location with road names and the car parking near the Civic Centre. Fill in the box for estimated time of arrival and I will tell your hotel if you will be registering in the evening. **DELEGATES TRAVELLING BY TRAIN ON WEDNESDAY WILL BE MET.**

All bookings made, whether requiring accommodation or not, will be acknowledged.  
**IF YOU HAVE NOT HAD AN ACKNOWLEDGEMENT BY THE 27TH AUGUST, PLEASE FIRST CHECK WITH THE CONTACT WHO SIGNED YOUR BOOKING FORM AND THEN WITH ME TO ENSURE THAT YOUR BOOKING HAS BEEN RECEIVED AND HARTLEPOOL BC IS EXPECTING YOU.**

When your booking is made at an hotel or guest house, unless you cancel at least two full days before your date of arrival you may be asked to pay the room charge. Please make cancellations through me unless it is a last minute cancellation when you should telephone the hotel direct and confirm in writing.

Hartlepool BC will generously host you for the attached Programme and will provide all transport to and from programme venues. You are responsible for your own accommodation costs, any other expenses incurred and your travel to and from the Regional Meeting.

Yours sincerely,

FEDA Secretary

**TO: ALL FEDERATION LOCAL AUTHORITY  
MEMBER REPRESENTATIVES**

**Vice Presidents**

**Lord Northfield of Telford**  
**Richard Alexander MP**  
**Michael Bates MP**  
**Anthony Blair MP**  
**Malcolm E. Bruce MP**  
**Robert Hicks MP**

**Barry Jones MP**  
**Sir David Knox MP**  
**Jacqui Lait MP**  
**Peter Mandelson MP**  
**Austin Mitchell MP**  
**Elliot Morley MP**

**Allan Rogers MP**  
**George Stevenson MP**  
**Paul Tyler MP**  
**Gareth Wardell MP**  
**Dafydd Wigley MP**

**Peter Crampton MEP**  
**Tony Cunningham MEP**  
**Angela Billingham MEP**  
**Stephen Hughes MEP**  
**Robin Teverson MEP**

PLEASE COMPLETE BOTH SIDES

## B O O K I N G F O R M

## ACCOMMODATION

ALL HOTEL PRICES QUOTED ARE FOR SINGLE ROOM, PER NIGHT, EN SUITE WITH ENGLISH BREAKFAST AND INCLUDE VAT. ALL HAVE TV AND COFFEE/TEA MAKING FACILITIES. ALL HOTELS ARE LICENSED AND HAVE FREE PARKING. THE HOTELS HAVE AGREED TO HOLD THE NUMBER OF ROOMS LISTED UNTIL 19.8.96

PLEASE GIVE 1ST AND 2ND  
CHOICE OF HOTEL

LOCATION MAP REF.	SINGLE ROOM	TUES 3RD	WED 4TH	THUR 5TH	FRI 6TH
1 Rydale Moor holding 14 rooms	£30.00				
2 Old West Quay holding 30 rooms	£37.50				
3 Douglas Hotel holding 7 rooms	£25.50				
4 York Hotel holding 9 rooms	£32.50				
5 Staincliffe Hotel holding 23 rooms	£23.00				
6 Marine Hotel holding 12 rooms	£40.00				
VARIOUS GUEST HOUSES	FROM £17.00				

**PLEASE NOTE:** Double room prices are available but Hartlepool BC are sorry they cannot include partners in the Programme items because of coach and venue number limitations.

**OWN BOOKING:** If you make an own booking you will have to get to one of the hotels listed for Coach Collection.

I/WE HAVE MADE MY/OUR OWN BOOKING AT \_\_\_\_\_

Tel.No \_\_\_\_\_

**COLLECTION FROM HOTEL:** There will be Coach Collection from ALL hotels and guest houses for the Programme items. The time of collection will be displayed at the Hotel Reception.

**IF YOU DO NOT REQUIRE ACCOMMODATION PUT A LINE THROUGH THIS PAGE**

**PLEASE RETURN THIS FORM AS SOON AS POSSIBLE IF YOU WANT THE HOTEL OF YOUR CHOICE**

To: FEDA Secretary  
15 Thorne Road  
DONCASTER DN1 2HG

**B O O K I N G F O R M**

Regional Meeting and Study Tours hosted by **HARTLEPOOL BOROUGH COUNCIL**  
4th - 6th September 1996

PLEASE TICK APPROPRIATE BOXES

Date of Arrival	E.T.A

I/WE will be travelling by: CAR

I/WE WILL ATTEND THE FOLLOWING PROGRAMME ITEMS TRAIN

**WEDNESDAY 4TH SEPTEMBER 1996**

CIVIC CENTRE - Registration & Buffet Lunch

- FEDERATION MEETING

- HARTLEPOOL BC Presentations

TOWN HALL - Evening Meal & Entertainment


**THURSDAY 5TH SEPTEMBER 1996**

CIVIC CENTRE - Workshops & Study Tours

1. Partnership in Docklands Regeneration

2. Partnership in Town Centre Regeneration

LUNCH AT THE HISTORIC QUAY

1. Partnerships with Industry

2. Partnerships for people

WYNYARD HALL - CIVIC DINNER


1 Please tick  
2 choice

1 Please tick  
2 choice

**FRIDAY 6TH SEPTEMBER**

Inward Investment Partnership  
Samsung Electronics Mfg UK  
SRB II  
Presentations & Tours

LUNCH Civic Centre


Cllr/Off \_\_\_\_\_ Cllr/Off \_\_\_\_\_

Cllr/Off \_\_\_\_\_ Cllr/Off \_\_\_\_\_

Local Authority \_\_\_\_\_

Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Tel. No. [ \_\_\_\_\_ ] \_\_\_\_\_  
for Booking Confirmation

VEGETARIAN [Delegate Name] \_\_\_\_\_

**FEDERATION OF ECONOMIC DEVELOPMENT AUTHORITIES**  
**Regional Meeting and Study Tours - 4TH/6TH September 1996**  
**hosted by HARTLEPOOL BOROUGH COUNCIL**

**PLEASE NOTE: THERE WILL BE COACH COLLECTION FROM ALL HOTELS AND GUEST HOUSES. TIME OF COLLECTION WILL BE DISPLAYED AT HOTEL RECEPTION**

**P R O G R A M M E**

**THEME: HARTLEPOOL: PARTNERSHIPS FOR REGENERATION**

**WEDNESDAY 4TH SEPTEMBER**

- From: 11.45 - Coach collection from hotels
- 12.00-12.45 - Registration - Civic Centre
- 12.45-13.45 - BUFFET LUNCH
- 13.45-13.50 - Introduction by CLLR TREVOR LLOYD and Welcome by the Mayor, CLLR JOHN BISHOP
- 13.50-15.00 - FEDERATION MEETING
- 15.00-15.15 - Development of Hartlepool's Economy  
*An introduction to the towns recent economic history  
 TIM WHITE, Head of Economic Development.*
- 15.15-15.30 - Partnerships in Regeneration.  
*Presentation on the theme of the Programme  
 PAUL MAGEE, Director of Environment & Development*
- 15.30-16.00 - TEA
- 16.00-16.20 - Partnership: Teesside Development Corporation.  
*The Partnership which transformed the former South Docks area into an exciting Leisure, Retail and Residential complex centred around the Marina  
 DUNCAN HALL, Chief Executive of Teesside Dev. Corp.*
- 16.20-16.40 - Partnership: Hartlepool City Challenge  
*How the achievements of the Teesside Development Corp. were built upon the successful bid for City Challenge Funds. The regeneration of the South Docks was used as a platform on which to build a wider regeneration of the Town Centre and surrounding areas.  
 CHRISTINE TEESDALE, Hartlepool City Challenge Manager*
- 19.30 - Town Hall - Informal Dinner and Entertainment.

## THURSDAY 5TH SEPTEMBER

- FROM: 08.45 - Coach collection from hotels etc. to CIVIC CENTRE
- 09.00-11.30 - STUDY TOURS
- TOUR 1 Partnership in Docklands Regeneration  
The Teesside Development Corporation in partnership with the Council and the private sector has transformed the formerly derelict South Docks area with the development of a Marina, new housing, a hotel, a pub and a range of tourist & retail attractions including a new Museum of Hartlepool, the Historic Quay, and the Jacksons Landing Factory Shopping Mall. PAUL JACKSON of Teesside Development Corporation will give the story of this transformation and lead a tour of the developments. Delegates will be able to visit the new Museum of Hartlepool, next to the Historic Quay, and the former Humber Ferry, the P.S.S. Wingfield Castle.
- 09.00-11.30 - TOUR 2 Partnerships in Town Centre Regeneration  
STUART GREEN, Asst. Manager, City Challenge, will take this tour. Starting with an illustrated presentation which will provide an historical and organisational context for a Walking Tour. It will look at the major issues facing the partnership: creation & preservation of jobs, stimulating demand for empty sites, buildings, image and sense of identity, integration with the Marina, provision of facilities for townspeople and visitors, infrastructure, environment and security, customer service and town centre management. The walking tour will include a mix of shopping centre modernisation, building refurbishment for new users, new build and new jobs, environmental improvements and access and security measures undertaken by a variety of parties.
- 11.30-14.00 LUNCH and Tour of the Historic Quay  
Delegates will have the opportunity to tour this exciting new tourist attraction with its faithful recreation of an 18th Century Sea Port, the 'Fighting Ships' experience and H.M.S. Trincomalee, Britain's oldest floating warship whose magnificent restoration is nearing completion.
- 14.00-15.00 WORKSHOPS
- A - Partnerships in Business Support  
A presentation followed by questions and discussion, led by GEORGE RAFFERTY, Director, Business Link Teesside Ltd and with a Local Authority perspective from LEE CRANSTON, Principal Econ. Dev. Officer. This Workshop will look at the organisation of Business Link in Hartlepool and how it is working on the ground. Questions and discussion of common concerns.
- B - Marketing  
ANTONY STEINBERG, Senior Economic Development Officer will introduce Hartlepool's Marketing Strategy. ROBIN TREACHER of DTW Marketing will then illustrate the campaign with an emphasis on the Radio and TV Adverts. Questions will be taken.

## THURSDAY 5TH SEPTEMBER continued

15.00-17.00 - STUDY TOURS

### TOUR 1 Partnerships with Industry

**CAMERONS BREWERY** - Formerly part of the Brent Walker conglomerate, the brewery is now owned by Wolverhampton and Dudley Ltd. The Brewery was threatened with closure when Brent Walker broke up. The Local Authority concerned for the future of the 60 employees provided support for a Management Buy Out proposal. The Brewers MBO failed but a subsequent MBO from the Bottling Plant also supported by the Local Authority, was successful. The resulting business 'Greenbank Drinks' is now the largest manufacturer of Adult Soft Drinks in the UK. Wolverhampton & Dudley Ltd subsequently purchased the Brewery and immediately made a commitment to the continuation of beer production in Hartlepool. They have spent a substantial amount of money on raising the profile of the Cameron's standard bearer: Strongarm'.

**STADIUM LTD** - are involved in plastic moulding, finishing and assembly, and supply plastic products to the automotive industry and other multi nationals. The company relocated to Hartlepool from the South East in the early 80's, attracted by the benefits of the Enterprise Zone and currently employs about 600 people. The Borough Council maintains a close relationship with the company through its Training Services who provide tailor made courses for the organisation. A recent initiative has involved the purchase of a plastic extrusion machine which will be used to train prospective employees of plastic manufacturing companies throughout the northern region.

15.00-17.00

### TOUR 2 Partnerships for People

This study tour will look at people-focussed initiatives in Hartlepool, from raising aspirations, through training, to getting people into jobs. Led by **STUART GREEN** it will look at education/industry links, the Brougham Worklink project, the local Labour into Employment Initiative, Dyke House Community College proposal, the Employment Credit Scheme, and training initiatives at Hartlepool College including the new City Challenge funded centres for advanced vocational education and training, and for service industry training amongst other projects.

19.30

**CIVIC DINNER** and Entertainment at **WYNYARD HALL** formerly the country estate of Lord Londonderry, now the home of Sir John Hall, developer of the Gateshead MetroCentre and Chairman of Newcastle United Football Club.

## FRIDAY 6TH SEPTEMBER

From 08.45 - Coach collection from hotels etc  
deliver to SAMSUNG FACTORY

09.00-10.45 - Partnership: Inward Investment/Samsung

*JOHN BRIDGE, Chief Executive of the Northern Development Company, will give a presentation on the partnership which attracted the Samsung factory complex to the region.  
TOUR OF THE FACTORY.*

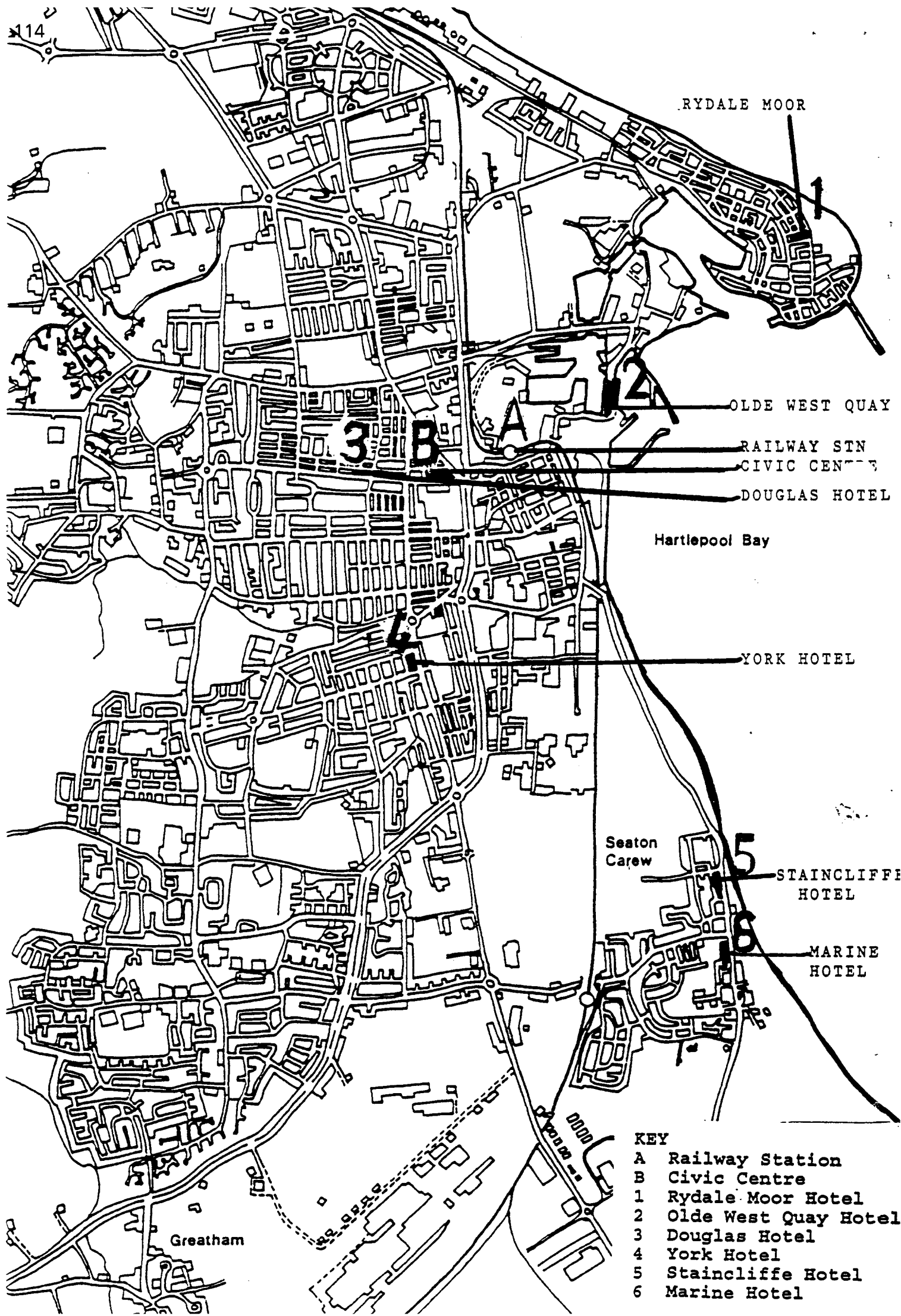
10.45-11.15 COFFEE

11.15-12.30 Partnership: SRB II Presentation and Tour

*The latest successful partnership bid in Hartlepool was the £16m second round SRB bid by the Owton/Rossmere Partnership. Matching an outer estate with high unemployment with the Queens Meadow Business Park Development gave the foundation for the bid.  
SHARON SWATMAN, THE SRB MANAGER, will describe the partnership approach to SRB and developer ROBERT TAYLOR of WYCLIFFE ESTATES, will illustrate his vision of a state of the art business park at Queens Meadow.*

12.30 CIVIC CENTRE - LUNCH depart





RYDALE MOOR

OLDE WEST QUAY

RAILWAY STN  
CIVIC CENTRE

DOUGLAS HOTEL

Hartlepool Bay

YORK HOTEL

Seaton  
Carew

5  
STAINCLIFFE  
HOTEL

6  
MARINE  
HOTEL

Greatham

KEY

- A Railway Station
- B Civic Centre
- 1 Rydale Moor Hotel
- 2 Olde West Quay Hotel
- 3 Douglas Hotel
- 4 York Hotel
- 5 Staincliffe Hotel
- 6 Marine Hotel