

**CONFERENCE REPORT**

Committee: Economic Development

Subject: Economic Development strategies for the Twenty-First century

Conference Organiser: John McFall M.P.

Venue: Loch Lomond

Conference Fee: £90 (Exc. VAT)

Date: 11 October 1996

Recommendation: that the Council homologate the action taken in being represented at the Conference by one member and one officer.

## WORKSHOPS

- Commercialisation and Business Development
- Inward Investment in the Scottish Economy
- Local Authority and Lec Co-operation
- Challenge for the Cities
- Challenge for the Rural Communities

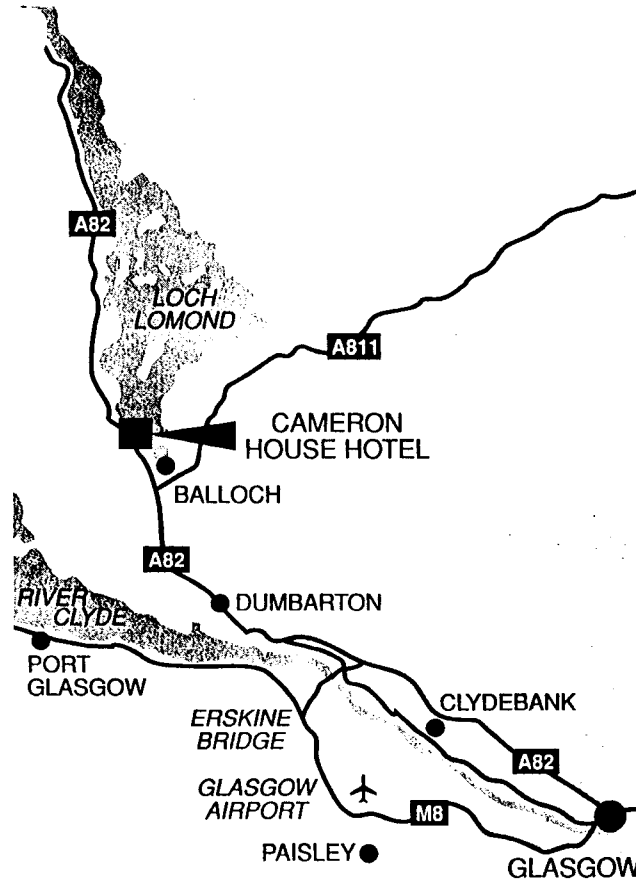
## WORKSHOP SESSIONS

I would like to attend the following Workshops

1st Choice .....

2nd Choice .....

3rd Choice .....



## ECONOMIC DEVELOPMENT CONFERENCE

CAMERON HOUSE HOTEL,  
LOCH LOMOND  
*Friday 11 October 1996*

# ECONOMIC DEVELOPMENT STRATEGIES FOR THE TWENTY-FIRST CENTURY

## ECONOMIC DEVELOPMENT CONFERENCE

CAMERON HOUSE HOTEL,  
LOCH LOMOND  
*Friday 11 October 1996*

## AN INVITATION

September, 1996

Dear Colleague,

In an era when rapid change is the norm there is an obligation on anyone with a responsibility for economic development to ensure that their policies and practices equip us for the challenges of the 21st century.

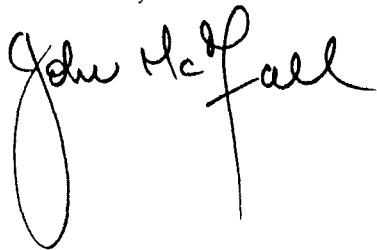
With this in mind, I am convening a major conference on economic development strategy in Scotland.

We have been fortunate to obtain the services of George Robertson MP, Shadow Secretary of State for Scotland, Crawford Beveridge, Chief Executive, Scottish Enterprise, Keith Geddes, President of COSLA, Professor Neil Hood, Professor Stephen Young, Strathclyde International Business Unit, Stuart Gulliver, Chief Executive, Glasgow Development Agency, and Peter Peacock, Convener, Highland Council. There will also be a number of workshop sessions.

The all-day conference will be held in Cameron House Hotel on Loch Lomondside on Friday 11 October 1996.

As Scottish Shadow Industry spokesperson, I am aware of the need for the widest possible dialogue amongst all those involved in shaping Scotland's economic future. I believe this conference will greatly assist this process of partnerships and will make a valuable contribution to the debate on economic development as we approach the new millennium.

Yours sincerely,



JOHN McFALL MP

## CONFERENCE TIMETABLE

- 9.00-9.30** REGISTRATION
- 9.30-9.40** INTRODUCTION  
John McFall MP
- 9.40-10.00** THE NEED FOR PARTNERSHIP  
George Robertson MP  
Scottish Shadow Secretary of State for Scotland
- 10.00-11.30** CHALLENGES FOR THE 21st CENTURY  
Professor Neil Hood,  
Strathclyde International Business Unit
- COMMERCIALISATION AND BUSINESS DEVELOPMENT  
Crawford Beveridge,  
Chief Executive, Scottish Enterprise
- INWARD INVESTMENT IN THE SCOTTISH ECONOMY  
Professor Stephen Young,  
Strathclyde International Business Unit
- 11.30-11.45** COFFEE
- 11.45-13.00** LOCAL AUTHORITY AND LEC CO-OPERATION  
Keith Geddes, President of COSLA
- CHALLENGE FOR THE CITIES  
Stuart Gulliver, Chief Executive,  
Glasgow Development Agency
- CHALLENGE FOR THE RURAL COMMUNITIES  
Peter Peacock, Convener, Highland Council
- 13.00-14.15** LUNCH
- 14.15-15.15** WORKSHOPS
- 15.15-15.30** COFFEE
- 15.30-16.30** REPORT BACK  
Convener - Professor Neil Hood
- 16.30** CONCLUDING REMARKS  
Donald MacInnes, Chief Executive,  
Dunbartonshire Enterprise

# ECONOMIC DEVELOPMENT STRATEGIES FOR THE TWENTY-FIRST CENTURY

CAMERON HOUSE HOTEL,  
LOCH LOMOND

Friday 11 October 1996

Please complete this booking form  
including the section overleaf and  
return in the reply paid envelope enclosed.

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Telephone No. \_\_\_\_\_

Name of Delegate \_\_\_\_\_

Additional Numbers (observers/guests)

Position/Title \_\_\_\_\_

Cost per delegate: £90 including lunch (excludes vat)

Cheques should be made payable to  
'Strategies for the 21st Century'  
Please enclose with the booking form and  
return it in the reply paid envelope.