

## CONFERENCE REPORT

Committee: ECONOMIC DEVELOPMENT

Subject: 1996 CLES Annual Conference  
- Regeneration Through Work

Conference Organiser: The Centre for Local Economic Strategies

Venue: East Midlands Conference Centre, Nottingham

Conference Fee: £230 + VAT (£270.25)

Date(s): Friday 15th November - Saturday 16th November

Recommendation: Elected member and officer attendance

# Regeneration through Work

A national conference on local and regional job creation

15-16 November 1996  
East Midlands Conference Centre, Nottingham

Dear Colleague,

I am writing to bring to your attention the 1996 CLES Annual Conference - Regeneration through Work - to be held on Friday 15 and Saturday 16 November in Nottingham.

This year's conference will focus on the exploration of new policies to create worthwhile work for long-term unemployed people. The aim of these policies would be to combine unemployment, training and job preparation in opportunities for the long-term unemployed, to place these people in socially useful jobs which meet the needs of individual communities and to create opportunities and frameworks which are sustainable beyond the duration of government funding.

Speakers at this year's conference include John Prescott MP, Deputy Leader of the Labour Party, David Blunkett MP, Shadow Secretary of State for Education and Employment, Chris Humphries, Director of the TEC National Council and Alan Sinclair, Director of The WISE Group.

The conference will bring together elected local government, TECs, European institutions, the voluntary sector, together with business and the trade unions to debate the scope for new initiatives in this area and will be an essential briefing on the future of job creation policies.

You will find enclosed further details, including a current agenda and a booking form.

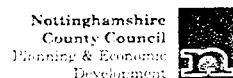
Yours sincerely,



Michael Ward  
Director, The Centre for Local Economic Strategies



Supported by:



For further information contact

**NEIL STEWART ASSOCIATES**

11 Danmouth Street London SW1H 9BL  
Tel 0171 222 1260 Fax 0171 222 1278

## PURPOSE OF THE CONFERENCE

This year's CLES Annual Conference will focus on the exploration of new policies to create worthwhile work for long-term unemployed people. The aim of these policies would be to combine employment, training and job preparation in opportunities for the long-term unemployed, to place these people in socially useful jobs which meet the needs of individual communities and to create opportunities and frameworks which are sustainable beyond the duration of government funding.

These policies would use public money, not to sustain people out of work, but to pay them and train them to work again. They would draw on local partnerships and the resources of the non-profit sector to tackle the waste that is idleness.

## THE CONFERENCE WILL:

- bring delegates up to date on developments in regeneration, economic development and job creation
- cut through the jargon and explain how these job creation policies would work in practice
- examine the regional frameworks and local partnerships necessary for these job creation programmes to exist
- demonstrate how combining funds at the local or regional level would maximise the use of existing available funding
- consider how social finance packages would be developed to encourage sustainability
- consider how the need for sustainability must be reconciled with demand for jobs
- discuss the potential for developing the programmes at a national level
- bring together elected local government, TECs, European institutions, the voluntary sector, business and the trade unions, to debate the scope for new initiatives in this area and will be an essential briefing on the future of job creation policies.

## WHO SHOULD ATTEND

Local Authority Chief Executives  
Economic Development Officers  
Economic Development Committee Chairs  
Council Leaders  
Directors of Finance  
Directors of Social Services

Chambers of Commerce  
Development Agencies  
TECs, LECs and Business Links  
Trade Unions  
Voluntary Organisations and Charities  
Commercial Organisations  
Academics  
Consultants

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## THE CENTRE FOR LOCAL ECONOMIC STRATEGIES

Established in 1985, the Centre for Local Economic Strategies, local government's economic think tank, exists to promote economic decision making at the lowest possible level, with a leading role for democratic authorities, and to provide high quality direct services to subscriber authorities. Focusing on best practice and policy innovation, CLES has, since its establishment, supported local authority attempts to develop plans for sustained programmes of employment creation.

Over 100 local authorities, business organisations, trade unions and voluntary groups use CLES services regularly. Local authorities from all over the United Kingdom subscribe to CLES.

For further information on CLES, please contact:

Michael Ward  
Director

The Centre for Local Economic Strategies  
Ground Floor  
Barclay House  
Whitworth Street West  
Manchester M1 5NG



## HOTEL ACCOMMODATION

Hotel accommodation has been reserved in Nottingham City Centre for the evening of Friday, 15th November and delegates are invited to take advantage of the specially negotiated rates listed below.

Please note that Neil Stewart Associates and the Centre for Local Economic Strategies will not be responsible for reserving delegate accommodation and that accommodation accounts must be settled by individuals on departure.

Please quote the relevant booking reference when reserving accommodation.

**Forte Crest**  
St. James' Street  
Nottingham  
NG1 6BN

Tel: 0115-947-0131

Booking Reference: CLES Conference  
Rate: £35.00 per person incl. Breakfast,  
Service and VAT

**Stakis Hotel**  
Milton Street  
Nottingham  
NG1 3PZ

Tel: 0115-941-9561

Booking Reference: CLES Conference  
Rate: £35.00 per person incl. Breakfast,  
Service and VAT

**Rutland Square Hotel**  
St James' Street  
Nottingham  
NG1 6PJ

Tel: 0115-941-1114

Booking Reference: CLES Allocation  
Rate: £35.00 per person incl. Breakfast,  
Service

# Regeneration through Work

A national conference on local and regional job creation

15-16 November 1996  
East Midlands Conference Centre, Nottingham

1996 CLES Annual Conference

## Speakers include:

- **John Prescott MP**  
Deputy Leader of the Labour Party
- **David Blunkett MP**  
Shadow Secretary of State for  
Education & Employment
- **Chris Humphries**  
Director, TEC National Council
- **Alan Sinclair**  
Director, The WISE .Group

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Nottinghamshire  
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STRATEGIES

## FRIDAY 15TH NOVEMBER

- 09.00** Registration and Exhibition
- 10.15** Welcome and Introduction
- 10.25** **Regional Policy and Job Creation**  
Speakers include:  
**John Prescott MP, Deputy Leader of the Labour Party**  
**Alan Sinclair, Director, The WISE Group**
- 11.15** Coffee
- 11.45** **Towards a European Employment Policy**  
Speakers to be confirmed
- 12.30** Lunch  
(incorporating CLES Trustees Meeting)
- 14.00** **Local Study Visits**  
Incorporating visits to:
- Nottingham's Lace Market, including the new Clarendon College initiative which is likely to be the first FE College to be the subject of a PFI.
  - neighbourhood projects in the challenge area that have benefited from the independent advice, help and support of a technical aid agency (TANC), including the Chase neighbourhood centre which is currently under construction.
  - regeneration projects in coalfield areas, sector initiatives and community economic development projects
- 16.30** Tea/Coffee
- 17.00** **Employment, Education and Training: Making the Links**  
Speakers include:  
**David Blunkett MP, Shadow Secretary of State for Education & Employment**  
**Chris Humphries, Director, TEC National Council**
- 18.30** Close
- 20.00** **Civic Reception**  
Hosted by the  
Lord Mayor of Nottingham  
at The Council House, Nottingham

## SATURDAY 16TH NOVEMBER

- 09.00** **Workshops**  
See centre panel for details
- 10.30** Tea/Coffee
- 11.00** **Workshops**  
Repeat of above workshop session
- 12.30** **Plenary Session**
- 13.30** **Closing Remarks**  
**Michael Ward, Director, The Centre for Local Economic Strategies**
- 14.00** Lunch
- Subject to change

## WORKSHOPS

**Regional Development Agencies and Local Employment Policy**

Regional Policy is firmly on the agenda. This workshop will look at new proposals for regional development agencies and regional skills agencies which will play a major role in labour market policies.

**Developing an Intermediate Labour Market**

The need to create new jobs, targeted at long term unemployed people, including training, is increasingly being recognised. Moving beyond the drawing board, local authorities and TECs are drawing up practical plans to show how this can be done. This workshop will look at current examples and experiences.

**Welfare to Work: From Ideas to reality**

Welfare to Work needs to stop being a slogan and become a detailed programme. This workshop looks at the ideas underpinning the intermediate labour market concept and traces links to the wider debate on the future of the welfare state.

**European Experience**

Across Europe unemployment is recognised as a critical problem. There is growing interest in the European Union in local initiatives to combat unemployment. Speakers from the European Commission and elsewhere will explore the parallels between the British debate and its counterparts in Europe.

**Green Jobs/Local Jobs**

An obvious field for new job creation in the context of intermediate labour policies is environmental protection jobs. Experts with both European and local government experience will explore the possibilities.

**Money and where to find it**

Successful intermediate labour market policies will have to mix and match public and private funds, and explore new and innovative sources of funding. This workshop will examine funding opportunities and debate potential future sources.

**Childcare and Social Jobs**

Study after study identifies childcare as one of the key unmet needs in deprived communities. This workshop looks at the opportunities for job creation in childcare, social and community care.

Regeneration through Work - CLES Annual Conference - 15-16 November 1996

Name \_\_\_\_\_  
Title (Mr/Mrs/Ms/Prof) \_\_\_\_\_  
Position \_\_\_\_\_  
Organisation \_\_\_\_\_  
Address \_\_\_\_\_

Postcode \_\_\_\_\_  
Tel No \_\_\_\_\_  
Fax No \_\_\_\_\_

I have read and agree to the terms and conditions below:

Signature \_\_\_\_\_  
Please indicate dietary or participatory requirements \_\_\_\_\_

**How to Register**

Complete the delegate Information section above and either:

1. Fax a copy of this form to 0171-222-1278 to reserve a place; or
2. Post the completed form to:  
Neil Stewart Associates, 11 Dartmouth Street, London SW1H 9BL

Please photocopy this booking form for additional delegates.

**Conference Fees**

Commercial Organisations, TECs/LECs,  
Business Links, Enterprise Agencies  
& Development Corporations **£350.00 + VAT (Total £411.25)**

Local Authorities  
Non CLES Subscribers **£295.00 + VAT (Total £346.63)**  
CLES Subscribers **£230.00 + VAT (Total £270.25)**

Voluntary Organisations,  
Charities, Academics **£160.00 + VAT (Total £188.00)**

Fees include all day access to the event on both days, conference papers, lunch and refreshments and access to the exhibition. Fees do not include travel costs or accommodation.

How to Pay (please tick the relevant box below)

1. Invoice Please send an Invoice to: \_\_\_\_\_  
Purchase order number (if relevant): \_\_\_\_\_
2. Cheque I enclose a cheque for £ \_\_\_\_\_ payable to  
**Stewart Productions Ltd**
3. Credit Card We can accept the following credit cards:  
Mastercard, Visa, Eurocard  
Please debit £ \_\_\_\_\_ from my Mastercard/Visa/Eurocard/Delta



Card No. \_\_\_\_\_

Expiry Date of card \_\_\_\_\_ Name (as on card) \_\_\_\_\_

Cardholders Address \_\_\_\_\_

Postcode \_\_\_\_\_

Signature \_\_\_\_\_

Payment must be received prior to the conference. Conference details will be issued prior to the event subject to receipt of payment. If you have not received details within 7 days of the conference, please contact the conference office. We cannot be held responsible for the non-arrival of papers. A refund of the delegate fee minus an administrative charge of £50.00 + VAT will be made for all cancellations confirmed in writing by 8th November 1996. We regret that no refunds can be made after that date, although substitutions will be accepted if they are notified in writing in advance of the event.