To: ECONOMIC DEVELOPMENT COMMITTEE		Subject: CUMBERNAULD AND DISTRICT CHAMBER OF COMMERCE - ECONOMIC DEVELOPMENT UNIT MEMBERSHIP
From: DIRECTOR OF PLANNING AND DEVELOPMENT		
Date: 18 November 1996	Ref: EB/REP105	

Purpose

To seek Committee Approval to become a member of Cumbernauld and District Chamber of Commerce.

Introduction

The Cumbernauld and District Chamber of Commerce have approached the Council, through the Economic Development Unit with a view to becoming a member of the Chamber.

The Chamber was formed in 1990 and recently signed a partnership agreement with Glasgow Chamber of Commerce for the delivery of services at the same time, retaining their local identity to discuss topical issues and to network with other companies.

The Unit would see this as a means of assistance us to fulfil the need to be involved in local area networks. Membership would give us access to the firms in the area, to assess needs and to provide a high profile to promote the services we deliver. We have already established a working relationship with Cumbernauld Area Enterprise through their involvement in the Cumbernauld Awareness Evening.

The Unit has existing memberships in other area Chambers of Commerce within North Lanarkshire and this has proven to be worthwhile in promoting our services and soliciting the views of company members.

Proposal

It is proposed that the Economic Development Unit take membership of the Cumbernauld and District Chamber of Commerce at the cost of £125. The unit would be represented by the Senior Economic Development Officer responsible for the Northern area team.

Recommendation

It is recommended that Committee approves:-

- i. That the Economic Development Unit becomes a member of Cumbernauld and District Chamber of Commerce
- ii. That the Director of Planning & Development nominates a representative to the Cumbernauld Chamber of Commerce.

Stanley C Cook

Director of Planning and Development

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For further information contact Gordon Smith, Head of Economic Development and Property.