

NORTH LANARKSHIRE
COUNCIL

REPORT

To: ECONOMIC DEVELOPMENT COMMITTEE		Subject: CUMBERNAULD BUSINESS SEMINAR
From: DIRECTOR OF PLANNING & DEVELOPMENT		
Date: 19 November 1996	Ref: CMcA/LU/REP.110	

INTRODUCTION

A seminar was held at Broadwood Stadium, Cumbernauld on Tuesday 19 November for businesses in the Cumbernauld and Kilsyth area. The aim of the seminar was to inform local businesses of the range of assistance that is available from North Lanarkshire Council and to encourage more applications from companies based in these areas.

FORMAT

The event was chaired by Councillor Harry Curran, Convenor of Economic Development Committee. Speakers included Mr Stan Cook, Director of Planning and Development and Maureen McConachie, Economic Development Manager. The presentations were followed by a 'questions and answers' session.

Also participating in the event were a number of other economic development agencies from the Lanarkshire area. These included Lanarkshire Development Agency, British Steel (Industry) Ltd and Cumbernauld Area Enterprise. All of these organisations and the Economic Development Unit provided exhibition stands with information on the services that they provide to businesses.

Also attending the event were the local press and Cumbernauld and Kilsyth Chamber of Commerce.

ATTENDANCE

Two hundred and twenty letters of invitation were sent out to businesses in the Cumbernauld and Kilsyth area. The businesses invited were in the manufacturing and the service to business sector. These two sectors are eligible for most of the Councils economic development programmes.

Despite the poor weather conditions 56 participants including economic development staff attended the seminar. Following the presentations most participants spoke with business development staff and expressed interest in many of the financial assistance or training programmes on offer.

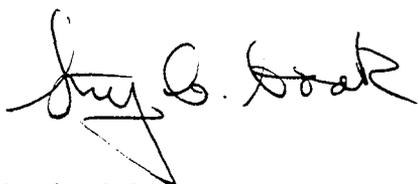
FOLLOW UP

It is intended that all the businesses that attended the seminar will be followed up with a phone call from a Business Development Officer to establish their interest in any of the economic development programmes on offer.

It is also intended that the seminar would be repeated in the central and southern areas of North Lanarkshire.

RECOMMENDATION

That the committee note the contents of the report.

A handwritten signature in black ink, appearing to read 'Stanley C Cook', with a stylized flourish at the end.

Stanley C Cook

Director of Planning and Development

For further information contact Gordon Smith, Head of Business Development and Property