

AGENDA ITEM No. 14 NORTH LANARKSHIRE COUNCIL

REPORT

To: ECONOMIC DEVELOPMENT COMMITTEE		Subject: DIRECTORY OF SERVICES FOR UNEMPLOYED PEOPLE
From: DIRECTOR OF PLANNING & DEVELOPMENT		
Date: 31/7/97	Ref:DR/REP.264	

1 Purpose of the report

- 1.1 The purpose of the report is to update the Committee on the production of the publication "**Getting Back to Work**" which is a directory of services that the Economic Development Unit delivers directly, or indirectly through organisations it sponsors, to unemployed residents of North Lanarkshire.

2 Background

- 2.1 The Economic Development Unit works in partnership with several local and national organisations to deliver and fund a range of free and confidential assistance to unemployed people within North Lanarkshire. The range of services covers opportunities for training, employment and self-employment, and, general advice and information on further education study, employment and welfare rights, etc.
- 2.2 To promote these services to a greater proportion of the unemployed in a cost-effective manner, the Economic Development Unit identified a clear requirement for an easy to use reference publication that could be distributed through the partner organisations.

3 Format

- 3.1 The "Getting Back to Work" publication has been produced in a two colour format in a handy pocket size for ease of use with a print run of five thousand.

4 Content

- 4.1 The publication is divided into the following sections : Training and Employment Opportunities ; Self Employment ; General Advice and Employment Information.
- 4.2 Training and Employment Opportunities covers the main grants and programmes provided by the Economic Development Unit to improve job prospects for the unemployed such as the Employment Grant Scheme ; in addition to the opportunities through Wisestart, computer training centres and community education facilities.
- 4.3 Self Employment covers programmes designed to encourage people to consider the attraction of starting up their own business in addition to the assistance available from the Local Enterprise Trusts.
- 4.4 General Advice & Employment Information covers the assistance offered by various North Lanarkshire organisations.
- 4.5 The "Getting Back to Work" publication will be distributed from Council Planning Offices, Employment Services offices, local libraries, local partner and community organisations and from other organisations which reach the target audience.

5.0 **Budget**

5.1 The cost of producing five thousand "Getting Back to Work" publications was £ 867.00 and this was funded from the existing budgets within the Economic Development Unit.

6.0 **Recommendations**

6.1 The Committee is asked to note the content of the report.

A handwritten signature in black ink, appearing to read 'Stanley C Cook'. The signature is written in a cursive style with a large, sweeping initial 'S'.

Stanley C Cook

Director of Planning and Development

For further information please contact David Rodger, Marketing Officer.

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