

To: ECONOMIC DEVELOPMENT COMMITTEE		Subject: INTERNATIONAL TRADE UPDATE 1 st Quarter 2000/2001
From: DIRECTOR OF PLANNING & ENVIRONMENT		
Date: 24 August 2000	Ref: IL/REP/715	

1 Purpose of Report

- 1.1 To inform the Committee of the level of participation in the Council's International Trade Programme by North Lanarkshire companies, during the period April - June 2000 (first quarter) of 2000/2001.

2 Sustainability

This programme meets the sustainable development policy adopted by the Council through Local Agenda 21 by addressing elements of Section 3 "Economy and Work" and Section 11 "Partnership and Funding". In particular the scheme addresses the following areas:

- increasing employment opportunities for local people
- helping local and community businesses to set up and grow
- working in partnership with other departments and agencies.

3 Background

- 3.1 As Committee is aware, North Lanarkshire Council is an active participant of both the West of Scotland Trade Partnership and the Lanarkshire Export Partnership (LEP). On behalf of the WSTP, the Council manages a range of overseas exhibitions and trade missions. A number of international events identified are also jointly funded and led by the LEP (North and South Lanarkshire Councils and Lanarkshire Development Agency).

4 West of Scotland Trade Partnership Programme

- 4.1 During the first quarter of the financial year 2000/2001, 12 awards were made to companies from North Lanarkshire in the form of support to help enable them to participate in events within the West of Scotland Trade Partnership (WSTP) programme (see attached list at Appendix 1).
- 4.2 This is an extremely positive beginning to the year comparing favourably with the uptake over previous years, showing a steady increase in uptake of the Council's international trade development programme by North Lanarkshire companies. The Council has supported a wide range of companies, in all business sectors to participate in events which will assist them to enter, or continue to compete, in the international marketplace.

5. **Recommendation**

5.1 It is recommended that the Committee note the contents of this report.



David M Porch
Director of Planning and Environment

Date of Report:

27 April 2000

For further information contact Isobel Long, Economic Development Officer, telephone 01236 616287

APPENDIX 1**NORTH LANARKSHIRE COMPANIES SUPPORTED AT INTERNATIONAL TRADE EVENTS****2000/2001*****1st Quarter***

EVENT	SECTOR	DATE	COMPANY
Analytica 2000, Hanover	Biotechnology	April 2000	- Thistle Scientific, Uddingston - Link Technologies Ltd, Cumbernauld
Drupa 2000, Dusseldorf	Printing	May 2000	- CCP Ltd, Cumbernauld - A1 Cutters, Cumbernauld - Brodie Lables, Cumbernauld - WSP Flexible Packaging, Uddingston - Interflex UK Ltd, Bellshill
PLMA, Amsterdam	Private/Own Label	June 2000	- Panjab Foods, Wishaw - Golden Cross Snacks, Bellshill - Johnstones Just Desserts, Wishaw
Hungary/Slovenia Trade Mission	Multi	June 2000	- JLG Industries, Uddingston
Posidonia, Greece	Marine	June 2000	- Kelvin Diesels, Uddingston