

## NORTH LANARKSHIRE COUNCIL

## REPORT



AGENDA ITEM NO. 152

To: ECONOMIC DEVELOPMENT COMMITTEE		Subject: <b>INTERNATIONAL TRADE UPDATE</b> <b>2<sup>nd</sup> Quarter 2000/2001</b>
From: DIRECTOR OF PLANNING & ENVIRONMENT		
Date: 23 November 2000	Ref: IL/REP/739	

**1 Purpose of Report**

- 1.1 To inform the Committee of the level of participation in the Council's International Trade Programme by North Lanarkshire companies, during the period July – September 2000 (second quarter) of 2000/2001.

**2 Sustainability**

This programme meets the sustainable development policy adopted by the Council through Local Agenda 21 by addressing elements of Section 3 "Economy and Work" and Section 11 "Partnership and Funding". In particular the scheme addresses the following areas:

- increasing employment opportunities for local people
- helping local and community businesses to set up and grow
- working in partnership with other departments and agencies.

**3 Background**

- 3.1 As Committee is aware, North Lanarkshire Council is an active participant of both the West of Scotland Trade Partnership and the Lanarkshire Export Partnership (LEP). On behalf of the WSTP, the Council manages and leads a range of overseas exhibitions and trade missions. A number of international events identified are also jointly funded and led by the LEP (North and South Lanarkshire Councils and Scottish Enterprise Lanarkshire).

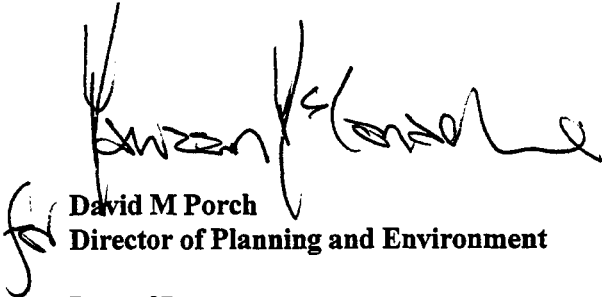
**4 West of Scotland Trade Partnership Programme**

- 4.1 During the second quarter of the financial year 2000/2001, 4 awards were made to companies from North Lanarkshire in the form of support to help enable them to participate in events within the West of Scotland Trade Partnership (WSTP) programme (see attached list at Appendix 1). It should be noted that the summer period is traditionally a quiet period for international trade events, particularly in Europe. Three events in total were organised during this period by the WSTP, with North Lanarkshire companies being represented at two of these events.

- 4.2 This takes the total number of North Lanarkshire companies supported at international trade events to 16. This is an extremely encouraging figure at this stage of the year, particularly as most of the events on the WSTP programme will take place during the second half of the financial year. This figure compares favourably with the uptake over previous years, showing a steady increase in uptake of the Council's international trade development programme by North Lanarkshire companies. The Council continues to support a wide range of companies, in all business sectors wishing to participate in events which will assist them to enter, or continue to compete, in the international marketplace.

5. **Recommendation**

- 5.1 It is recommended that the Committee note the contents of this report.



David M Porch  
Director of Planning and Environment

Date of Report:

16 October 2000

For further information contact Isobel Long, Economic Development Officer, telephone 01236 616287

APPENDIX 1NORTH LANARKSHIRE COMPANIES SUPPORTED ATINTERNATIONAL TRADE EVENTS2000/2001*2<sup>nd</sup> Quarter*

<b>EVENT</b>	<b>SECTOR</b>	<b>DATE</b>	<b>COMPANY</b>
Ireland Trade Mission	Multi	Sept 2000	- Adam Hart Healthcare Ltd, Airdrie - Marsten Precision Engineering, New Stevenston - Morton Machines, Newhouse
SMM, Hamburg	Marine	Sept 2000	- Kelvin Diesels, Uddingston