

To: ECONOMIC DEVELOPMENT COMMITTEE		Subject: NEW LANARKSHIRE LIMITED - PROJECT FUNDING 2000/2001
From: DIRECTOR OF PLANNING & ENVIRONMENT		
Date: 25 January 2001	Ref EB/Rep761	

1 Purpose of Report

- 1.1 The purpose of this report is to inform Committee on the activity of New Lanarkshire Limited for the 1999/2000 period and to seek approval for project funding for the year 2000/2001.

2 Introduction

- 2.1 New Lanarkshire Limited has been in existence for almost 9 years and brings together representatives of the public and private sector for the purpose of promoting civic pride in Lanarkshire. This is done through the Supercounty Campaign which has been running successfully in Lanarkshire since the formation of New Lanarkshire Limited.
- 2.2 The Supercounty Campaign actively promotes civic pride in Lanarkshire by being involved in a number of activity areas including sponsorship of district based events, financial support to social projects, financial support to civic pride brand projects, physical projects and the marketing of the Supercounty slogan. Currently North Lanarkshire Council has three representatives on the board of New Lanarkshire Limited.

3 Funding

- 3.1 Prior to local government reorganisation New Lanarkshire Limited received core funding from Motherwell and Monklands District Councils and Strathclyde Regional Council which in the 1995/96 period amounted to £30,000. For the 1996/97 period members approved the decision to move away from funding any external bodies through core funding and New Lanarkshire Limited was funded on a project funding basis receiving £7,000 in total from the Council. This funding from Economic Development budgets contributes to a range of projects delivered across Lanarkshire

4 Supercounty Sponsorship

Since the inception of the Supercounty initiative the project has sponsored a number of events in Lanarkshire. These have ranged from school safety initiatives to the events in town centres. A list of projects supported by Supercounty in North Lanarkshire for the period July 1999 to August 2000 is attached at Appendix 1.

5 Recommendation

- 5.1 Committee is asked to approve financial support of £7,000 to New Lanarkshire Ltd for the 2000/2001 period.



David M Porch

Director of Planning and Environment

21 December 2000

For further information contact Ellen Byers, Senior Economic Development Officer, telephone 01236 616275.

APPENDIX 1

NEW LANARKSHIRE LIMITED – SUPERCOUNTY PROJECTS

Listed below are some of the initiatives Supercounty has supported in the North Lanarkshire area.

Core projects - Pan Lanarkshire

Supercounty Champions Competition	£4,800
Supercounty Supershow	£14,000
Supercounty Calendar	£18,000
Supercounty Junior Pairs Bowling League	£2,000
Millennium School Tree Planting and Plaques	£12,000
NHS Awards	<u>£2,000</u>
	<u>£52,800</u>

Joint Projects – North Lanarkshire

Cumbernauld Theatre Choir Competition	£500
NLC Schools Calendar	£500
NLC Sports Awards	£350
NLC Schools participating in the Supershow	£500
NLC Landmark 2000 2 nd payment	£2,725
NLC Schools Essay competition	£333
NLC Community Education Youth Project, Mossend	£160
NLC Disabled Games	£300
NLC Schools, Prizegiving Show, Centenary etc	£600
NLC Special Needs Schools	£1,100
NLC Garden Competition	£400
North Lanarkshire Town Centre Initiative – Gum Removal	£500
North Lanarkshire Town Centre Initiatives – Christmas Lights	£500
North Lanarkshire Town Centre – Tree Planting	£11,125
Healthy Eating NLC Schools Initiative	<u>£2,000</u>
	<u>£21,593</u>

Community Projects – North Lanarkshire

North Lanarkshire Scouts Association	£750
St Patrick's Picnic Group, Shotts	£300
North Lanarkshire Association of Burns Clubs	£500
NLC Youth Project, Bellshill	£160
St Andrew's Hospice	£500
John Brown Memorial Trust, Bellshill	£200
Kilsyth Civic Week	£160
Focus Summer Fair, Viewpark	£100
Jazz Art, Motherwell	£200
North Lanarkshire Venture Scouts, Newarthill	£200
Bellshill Church Fetes	£75
Airdrie & Coatbridge Gala Day	£50
Strathclyde Hospital	£50
Overtown Community Group	£200
Cleland Churches	£100
Mossend and Bellshill Bowling Club	£100
Bellshill Athletic Football Club	<u>£100</u>
	<u>£3,745</u>

Total **£78,138**