

AGENDA ITEM No. 24(k)

8th August 1995

Mr. A. Cowe  
Chief Executive  
North Lanarkshire Council  
Civic Centre  
Motherwell



Dear Mr. Cowe,

COMMUNITY CARE IN THE UNITARY AUTHORITIES - Earl Grey  
Hotel, Dundee - 14th September 1995

I enclose two flyers for the above conference, and would be glad if you could pass these to your chief officers for Housing and Social Work. Pavilion is holding this conference in association with Dundee University Community Care Studies Unit, and we are optimistic that this will be a very useful and enjoyable conference. Our aim is to help emerging authorities to review community care practice as it has evolved over the last few years, and to adapt the best of this for the new councils' community care systems. I hope you will be able to send at least one delegate.

For your interest, I also enclose a flyer for a second conference we are holding in October in Glasgow, entitled "Designing and Delivering Services for People with Challenging Behaviour". This will be of particular interest to your social work officers.

I hope I have given your correct name and address - if not, please accept my apologies. May I wish you all the best for the future success of your new enterprise.

Thank you for your attention.  
Yours sincerely,

*Helen Welsh*

Helen Welsh  
Manager (Scotland)

*Please reply to:*

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# Pavilion Publishing presents:

*A National Conference for Middle and Senior Managers  
in Social Work, Health and Housing Agencies*

C e

*United Universities*

**14 September 1995**  
**Earl Grey Hotel, Dundee**

In association with  
*Community Care Studies Unit*  
*University of Dundee*

# programme

Chair: Peter Cassidy  
Depute Director of S.W. Fife Region

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9.30am Coffee and Registration

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10.00am WELCOME AND INTRODUCTION TO THE DAY  
Peter Cassidy

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10.15am KEYNOTE SPEAKER  
Rev. David Laing  
Chair of Strathclyde Regional Council (SRC)  
SW Committee  
"SNATCHING VICTORY FROM THE JAWS OF DEFEAT" — How Community Care might flourish and prosper given the opportunity for local authorities to set up new and effective systems which are sensitive to the needs of service users

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11.00am Coffee

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11.20am WORKSHOPS 1  
RESPONSES TO THE KEYNOTE SPEECH

- ★ Housing and social work - under the same roof
- ★ Opportunities and threats for the voluntary sector
- ★ Purchasing & Providing Care in Small Authorities
- ★ Maintaining standards during the changes
- ★ Involving users and carers in shaping the new systems
- ★ Implications for relationships with the health authorities
- ★ Identifying the training agenda

Each group will identify three questions for the afternoon panel - to be handed to panel members at lunchtime to allow some preparation.

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12.30pm "DESERT ISLAND DISCS — TEN THINGS I WOULD CHOOSE TO TAKE TO THE NEW UNITARY AUTHORITIES"  
Liz Taylor  
Social Work Manager, Grampian Regional Council

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1.00pm Lunch

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2.00pm "DOES THE TEAM THINK...?"  
Panel of experts  
David Laing  
Martin Sime  
Director, SCVO  
Plus a senior representative from housing to answer questions generated by workshops

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3.00pm Tea

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3.15pm WORKSHOPS 2  
"ACTION STEPS FOR GOOD PRACTICE" for their particular area of interest. These to be posted up as gallery at end of session so that people can view. They will also be collated and sent to each participant after the conference.

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4.00pm SUMMARY OF DAY  
Martin Sime  
Director, SCVO

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4.40pm Close

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## about Pavilion Publishing

Pavilion Publishing (Brighton) Ltd is a leading publisher of training and development materials in the Health and Social Care field. It publishes and distributes a comprehensive range of training packs and manuals for the Caring Services, both in its own right and in association with professional and academic organisations.

Pavilion operates a dedicated conference and seminar unit, organising and running national and international training events on current issues in Health and Social Care.

Tel: 01273 623222

## about University of Dundee

Dundee University Community Care Studies Unit provides a distance learning certificate programme and an on-campus Diploma programme in Community Care studies. These programmes have been very well received by practitioners in Social Work, Health, Housing and the voluntary sector.

# conference

Local government reorganisation in April 1996, will spell major changes for those most closely involved in community care. For many authorities there will be difficulties in achieving cost-effective services. For others, the disruption in long-term working relationships with colleagues from other agencies will be very damaging. For many, there will be continued anxiety about central government's intentions with regard to the future of social work as we know it. On the other hand, certain opportunities can be discerned amid the upheaval. This conference will help new authorities to

- take stock of community care experience over the last five years
- examine the opportunities brought about by the changing structure of local government
- set up effective new systems for good community care delivery

COMMUNITY CARE IN THE UNITARY AUTHORITIES takes place just five months after elections for the new authorities. By that time it is anticipated that many of these authorities will have appointed senior staff with responsibility for the design and delivery of community care.

Chaired by Mr. Peter Cassidy, Senior Depute Director of Fife and chair of the Association of Directors of Social Work working party which has been examining issues of reorganisation for social work, the day promises to be a rich and rewarding experience. Rev. David Laing, chair of Strathclyde's Social Work Committee, will set out the key themes in his address. Speakers from housing and the voluntary sector will set out the major issues from their perspective.

**Workshops will enable groups to start planning for the real world. Service Users' views will be ascertained. A panel of experts will respond to questions from the audience.**

**The aim of the day is an objective and constructive approach to planning for the new authorities. This is a chance to review community care at an early stage, and to review systems so that they make best sense to service users, planners and managers alike.**

## who should attend

The conference will be of interest to middle and senior managers with responsibilities for the design and delivery of community care services; housing managers with community care responsibilities; elected members who have particular responsibilities for community care.



### booking form

(for booking details see over)

**Community Care** *in the Unitary Authorities*  
Earl Grey Hotel, Dundee on 14th September 1995

Fee for 1 day is £115 plus VAT (Total £135.13)

Please copy and complete both sides of this form for each delegate wishing to attend.

Please book me a place for:  
Community Care in the Unitary Authorities  
Please provide vegetarian lunch

Tick

Please complete and return to:

Seminar Bookings, Pavilion Publishing (Brighton) Ltd  
8 St Georges Place, Brighton,  
East Sussex BN1 4GB, England.  
Fax: 01273 625526  
Enquiries: 01273 623222



Name \_\_\_\_\_

Job Title \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

# booking details

## venue

Earl Grey Hotel, Earl Grey Place, Dundee DD1 4DE. Tel: 01382 229271

## seminar fee

£115 plus VAT (Total £135.13) including lunch and refreshments.  
Please make cheques payable to Pavilion Publishing (Brighton) Ltd.

## closing date

1st September 1995

# booking conditions

## payment

Payment **in full** is required **in advance** of the seminar

## places

Places will be allocated on a first-come, first-served basis. All places will be confirmed by us in writing by post. Bookings for conference/seminars will only be accepted on receipt of booking form.

## cancellations

For a refund cancellations must be made in writing and received by us prior to the closing date. There will be a £30 administration charge for each cancellation. We regret that no refunds can be made after the closing date, but in the event of non-attendance we are happy to accept substitute delegates instead. At the time of going to press this programme was deemed correct. We reserve the right to alter or cancel the programme due to unforeseen circumstances.

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# booking form

I enclose a cheque  Payment by Credit Card  Please invoice my organisation

**CREDIT CARDS:** Please debit my **MASTERCARD/VISA/ACCESS** with the following amount of £ \_\_\_\_\_

Credit Card Number

Cardholder's Registered Address \_\_\_\_\_  
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Signature \_\_\_\_\_ Expiry Date \_\_\_\_\_

Please send me full details of Pavilion Training Materials.

**FOR OFFICE USE ONLY**

## please send invoice to:

*(if different from delegates address)*

Name \_\_\_\_\_

Position \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Post Code \_\_\_\_\_

Tel No \_\_\_\_\_