AGENDA ITEM No...25(e)

The Role of Leisure in Urban Regeneration

The Britannia International Hotel
London Docklands

25/26 April 1996
Many Inner City areas have suffered decline in recent years and to reverse this trend, huge sums of public and private finance have been invested and many innovative partnerships created with the objective of breathing new life into Inner City areas. This Conference will be addressed by senior professionals who have had first hand experience in the management of major Urban Regeneration Projects and will pass on the benefits of this experience.

The Conference is relevant to Senior Leisure Managers in all disciplines: Planners, Environmental Officers, Elected Members and representatives from both private and public Sectors concerned with Urban Regeneration.

10.30am  Refreshments and Registration

11.00am  Keynote Paper 1: Central Government's View of Leisure's Contribution to Urban Regeneration
Speaker: Rt. Hon Virginia Bottomley, JP, MP, Secretary of State for National Heritage

11.20am  Keynote Paper 2: Tourism and Urban Regeneration
Speaker: Anthony Sell, Chief Executive, English Tourist Board
Many Urban Regeneration Schemes combine the old and the new to create more attractive tourist attractions. What are the implications and what are the economic consequences of such initiatives? Anthony Sell will provide an overview of the implications of Urban Regeneration to tourism.

11.50am  Tour of Docklands Leisure Facilities

1.00pm  Lunch at Hotel

2.15pm  Workshop 1: The Contribution of Cultural Services to Urban Regeneration - A Case Study.
Speaker: Sylvie Pierce, Chief Executive, London Borough of Tower Hamlets
The various components of Cultural Services provide an essential balance to commercial and domestic elements of Urban Regeneration Projects. Using Tower Hamlets as a case study, Sylvie Pierce will discuss how Cultural Services can enhance an Urban Regeneration Project for the benefit of the community and how external funding can be attracted.

Workshop 2: Tourism and Urban Regeneration - A Case Study
Speaker: Chris Hardy, Director of Leisure Services, Chester
Chester receives six million visitors a year. Tourism expenditure accounts for £50 million. Some 10,000 people (12% of the workforce) are employed directly in tourism and leisure. Tourism is integrated into the City’s Economic and Tourism Development Strategy. Chris Hardy will discuss the components of key strategies, e.g. Economic Development, Culture, Local Plans and the value and reliance they place on tourism.
Workshop 3: The Newcastle Experience - A Case Study

Speaker(s): David Cobb, Director of Leisure Services, Newcastle & Roy Ashton, Director of Development, Newcastle

The Newcastle East End Pool project is the flagship project in the regeneration of a district shopping centre. The leisure provision is seen as the catalyst for a range of developments which will require a complex funding package including National Lottery, Single Regeneration Budget and the Private Finance Initiative. The Workshop will discuss the multiple funding sources for such a project and the difficulties of assembling the funding package given the different timescales and procedures for applications.

Workshops

Please indicate your preference for workshops by ranking 1-3 on the application form. We will endeavour to ensure that wherever possible you attend your first and second choices.

3.15pm

Refreshments

3.45pm

Repeat of Workshops 1, 2 and 3

5.00pm

Keynote Paper 3: The Docklands' Experience
Speaker: Sunny Crouch, Director of Marketing & Public Affairs, Docklands Development Corporation

The Docklands Regeneration Project has embraced most of the opportunities and problems related to Urban Regeneration. Sunny Crouch will discuss how leisure has emerged as a major factor in the rejuvenation of the Docklands.

5.45pm

Dragon Boat Racing and Barbecue

9.45pm approx

Return to The Britannia International Hotel

9.30am

Keynote Paper 4: The Role of Open Spaces in Urban Regeneration
Speaker: Michael Gahagan, Director, Regeneration Directorate, Department of the Environment

The environment created through an Urban Regeneration Project is fundamental to its acceptance by the community. Open space designed to complement other components of a Scheme is, therefore, essential. Mike Gahagan will discuss the elements of a successful open space strategy within an Urban Regeneration Project.

10.00am

Keynote Paper 5: Developing Community Ownership of the Urban Regeneration Project.
Speaker: John Glester, Chief Executive, Central Manchester Development Corporation

John Glester will draw together the various aspects of leisure and other factors that result in the community taking ownership of a regeneration project.

11.15am

Summary

11.45am

Go-Kart Track Experience and Lunch
The Role of Leisure in Urban Regeneration

The Britannia International Hotel, London Docklands, 25/26 April 1996

I wish to register for attendance on 25-26 April (one delegate per firm please)

Name: ________________________________

Designation: __________________________

Organisation: __________________________

Address: ______________________________

Postcode: ______________________________

Tel: __________________ Fax: ____________

Contact name and telephone number (if not delegate)

______________________________

ILAM Member: YES NO If YES, Membership No __________

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If you have any special dietary requirements or special needs, please state

______________________________

Please indicate your preference for Workshops

☐ Workshop 1 ☐ Workshop 2 ☐ Workshop 3

Please tick if you wish to attend the following activities

☐ Dragon Boat Racing and Barbecue

☐ Go-Kart Track Experience and Lunch

Signed: ____________________________ Date ____________________________

Notes: __________________________________________________________________________________________