

Active, Healthy Lifestyles- Coatbridge Pilot

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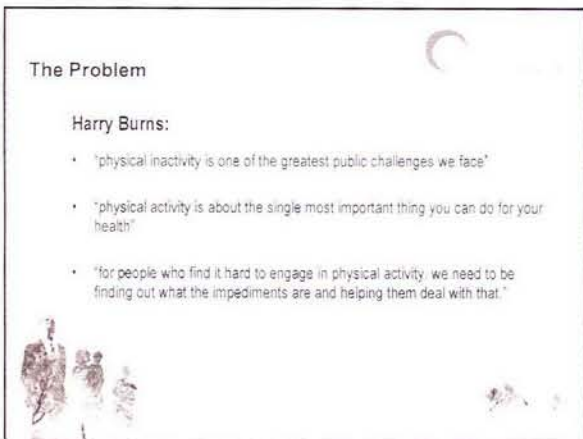
Local Area Partnership
07 April 2014



GCV Green Network Partnership

The Green Network is an ambitious 30 year programme, which will link people to high quality urban parks and open spaces and to the countryside along miles of paths and cycle routes bringing a range of **social, health, economic** and **environmental** benefits to the Glasgow and Clyde Valley region.

The Green Network should start at your front door




The Problem

Harry Burns:

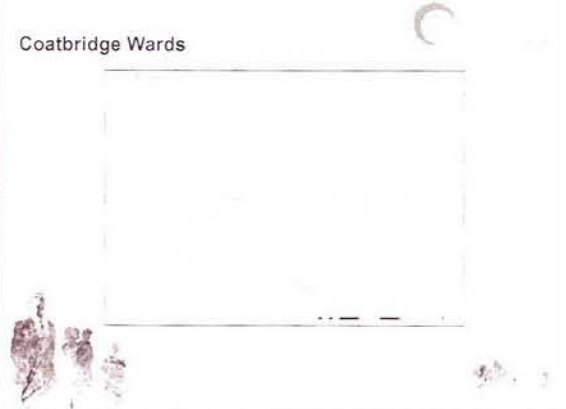
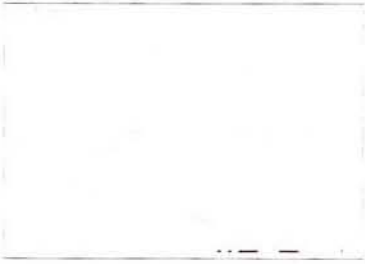
- "physical inactivity is one of the greatest public challenges we face"
- "physical activity is about the single most important thing you can do for your health"
- "for people who find it hard to engage in physical activity, we need to be finding out what the impediments are and helping them deal with that."

Project approach

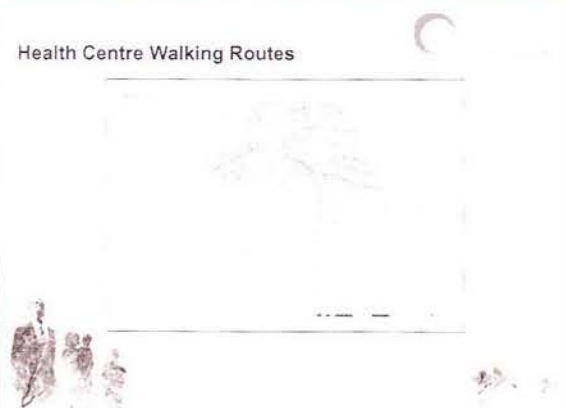

1. Identify destinations for target groups in pilot area (Coatbridge):
 - Primary schools
 - Doctors' surgeries
 - Local community centres
2. Use GIS analysis to identify the most common walking routes to those destinations
3. Carry out qualitative assessment of the routes
4. Develop Action Plan to address identified issues

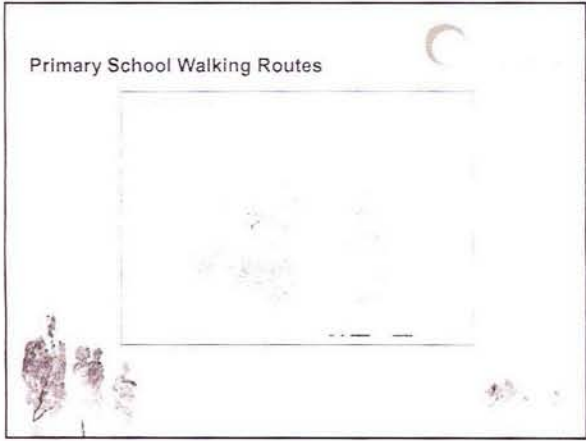


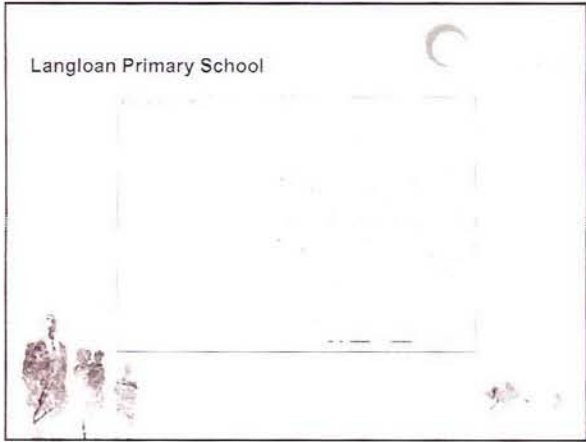
Coatbridge Wards

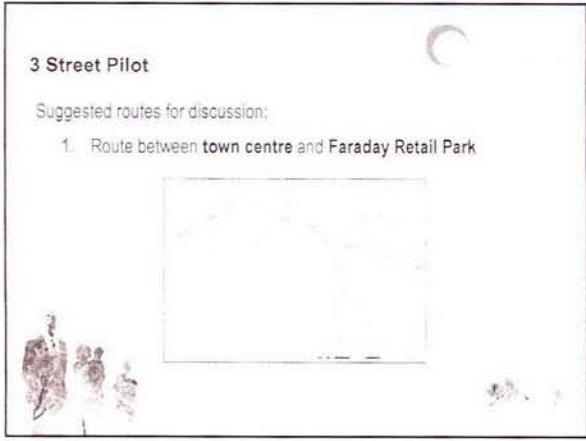


Health Centre Walking Routes










3 Street Pilot

Suggested routes for discussion:


2. Area around **St Mary's Primary, Whifflet**



3 Street Pilot

Suggested routes for discussion:

3. Routes to **Townhead Health Centre**



Next Steps

- Agree pilot streets
- Qualitative audit of pilot streets (including user interviews)
- Develop action plan including:
 - Addressing physical barriers
 - Addressing perceptual barriers
 - Suggesting support programmes
- Deliver quick wins



Thanks for your time

www.gcvgreennetwork.gov.uk