

NHS LANARKSHIRE
NORTH COMMUNITY HEALTH PARTNERSHIP
COATBRIDGE LOCALITY

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Subject: Locality Update Report to the Local Area Partnership

1. NHS Lanarkshire Wide Update

1.1. Sexual and Reproductive Health Service

NHS Lanarkshire has invested in additional doctor led services specifically geared for supporting young persons. A new drop-in style clinic is now being provided across 4 health centre sites in North Lanarkshire including Coatbridge Health Centre.

1.2. The Lanarkshire Beatson

Following formal sign off of the full business case work on the Lanarkshire Beatson, a £22m radiotherapy centre for the west of Scotland is now underway on the Monklands site. It is expected to be operational by the end of 2015. This development compliments the Maggie's Centre which is nearing completion.

2. Locality Update

2.1. Reshaping Care for Older People – Locality Modelling

Work has been progressing at a pace since the last reporting cycle. Coatbridge has created their Locality Response team and it will soon be going live. This will follow on from Airdrie's Locality Response Team which has been live since 15th May 2014 receiving, at this stage calls from GP's. This programme of development is ongoing and updates will be provided in subsequent reports.

2.2. Badminton Classes

Patients from Coatbridge are benefiting from a course of badminton classes, which are helping to improve their mental health. The classes are attended by patients who use NHS Lanarkshire's mental health services, providing them with physical, psychological and social health benefits. The group is facilitated by occupational therapy staff from the Glencairn Rehabilitation Unit, the community rehabilitation team and badminton development from North Lanarkshire Leisure.

3. Health Improvement - Lanarkshire Wide Update

Play Safe Home Safe – Summer Campaign Update

Following the November launch and success of the Play Safe Home Safe campaign over the festive period, the website has been revamped and updated to promote key safety messages around alcohol, safer sex and personal safety over the summer months and specifically targets young people going on holiday, attending festivals and partying over the summer when opportunities to socialise increase.

A partnership initiative involving NHS Lanarkshire, Police Scotland, Scottish Fire and Rescue and North and South Lanarkshire Councils the Play Safe Home Safe aims to improve health, safety and reduce crime and anti social behaviour within communities across Lanarkshire.

Promotion of Play Safe Home Safe and the website is now rolling out across Lanarkshire and aims to reach young people aged 16 and over. The website includes a range of information and top tips to encourage them to make more informed choices and continues to promote the key health messages:

- Eat before you drink alcohol, pace yourself and know your limit
- Keep your drink in sight and only accept drinks from people you know and trust
- Always carry a condom and use it, any doubt get checked out
- Get home safe – save money for a taxi and keep some numbers in your phone
- Stay with friends and look out for each other and if you leave make sure someone knows where you are going.

Schools, colleges and the University of the West of Scotland are all taking part in the campaign and Facebook advertising is also being used to engage and raise awareness with young people and to encourage them to visit the website. The Play Safe Home Safe website can be found at www.playsafehomesafe.org.uk.

Since its launch in November 2013 over 1,100 people have so far visited the website. In October 2014 the website will revert back to the festive campaign in time and will be promoted again across Lanarkshire by NHS Lanarkshire and partner agencies.

HIV and Blood Borne Viruses website

The Lanarkshire Blood Borne Viruses Network have now launched their new HIV and Hepatitis website www.LanarkshireHIVandHEpatitis.org. The launch of the website on 23rd June 2014 will support on-going work across Lanarkshire on BBV prevention, testing, treatment and care and will also add to the many awareness raising activities that are part of World Hepatitis Day (28th July 2014) and World AIDS Day (1st December 2014).

The website will provide information on 3 Blood Borne Viruses – HIV, Hepatitis B and Hepatitis C – for the public, health and social care professionals and people living with and affected by a blood borne virus. As well as providing information on local and national services.

A key element of the website will be the provision of online learning modules for people of all knowledge levels on HIV, hepatitis B and hepatitis C. Information, resources, news and events will also provide the platform for people to be informed of training and education opportunities and to hear about the many different areas of work and projects across Lanarkshire that aim to prevent, educate and support those affected by a blood borne virus.

For more information go to:

www.facebook.com/LBBVN
www.twitter.com/lbbvn

Promotional Video <http://www.youtube.com/watch?v=V2-RxNjYm6M>

4. Health Improvement Locality Update

Towers – Health Information Points

As part of the North Lanarkshire wide Towers Strategy health improvement have worked in partnership with Housing and Social Work colleagues to install health information points across the towers blocks in Lanarkshire. All tower blocks in Coatbridge have had an information display case installed in the communal entrance foyer. A range of core health information and services is promoted within these cases e.g. Lanarkshire Stop Smoking Service, Stress Control classes, Feeling The Pinch, Breathing Space, etc. In addition to the core information there are some season campaigns promoted either via the health information point or if appropriate through a door to door leaflet drop to all households within the tower blocks e.g. in March around No Smoking Day the leaflet to promote Lanarkshire Stop Smoking Service was distributed.



Example towers health information point

5. Conclusions

The LAP members are asked to note the content of this report for information