

REPORT

To: PLANNING AND ENVIRONMENT COMMITTEE		SUBJECT: Enforcement Action - Unauthorised sign at Gateside Roundabout, Stepps.
From: DIRECTOR OF PLANNING AND ENVIRONMENT		
Date: 23 June 1999	Ref: N/PL/30/11/MT.	

Purpose of Report

- 1.0 To seek the authority of the Committee for enforcement action to remove an unauthorised sign which is currently in situ at the Gateside Roundabout, Stepps.

Background

- 2.0 Advertisements represent an area in which tensions between the needs of advertisers can easily conflict with the amenity of an area. This is particularly true of road corridors such as the A80/M80 where there is considerable pressure for signage which is invariably at odds with the objectives of enhancing the greenbelt through which the road runs. In order to provide guidance on these competing objectives, an advertisement policy was developed by Strathkelvin District Council and which remains applicable. In order to avoid a proliferation of signage, a presumption exists against signs which are remote from the sites to which they relate. A presumption also exists against signs within the greenbelt and on major road frontages.
- 2.1 In early 1998, it was noted that a sign advertising the bar within the Garfield House Hotel had been erected in a position overlooking the Gateside Roundabout, Stepps (Appendix 1). The sign is located within the greenbelt some distance from the hotel itself and is therefore contrary to the terms of the Council's advertisement policy in this area. In addition, the Transportation Manager has indicated that due to the location of the sign and the level of detail on it that the sign constitutes a risk to road safety. In particular although the sign is intended to attract patrons to the hotel, the details on the sign are only apparent when drivers are on the roundabout itself. All in all the sign is unacceptable.
- 2.2 It was suggested to the hotel manager that as an alternative, a simple Tourist Board informative/directional sign in advance of the roundabout might be acceptable, however no application has been received despite repeated reminders. It is considered that the existing signage cannot be allowed to remain in situ indefinitely. The Council has attempted to reach a compromise solution however there appears to be a lack of urgency on the part of the hotel. It is therefore considered that enforcement action be initiated to secure the removal of the sign. Section 187 of the Town and Country Planning (Scotland) Act 1997 allows planning authorities to remove or obliterate signs in the form of placards or posters having first given the person responsible for their display the chance to remove them.

Recommendation/

Recommendation

- 3.0 It is recommended that the Committee authorise action under section 187 of the Town and Country Planning (Scotland) Act 1997 to allow the removal of the sign.

C Graham Lamb

ACTING DIRECTOR OF PLANNING AND ENVIRONMENT

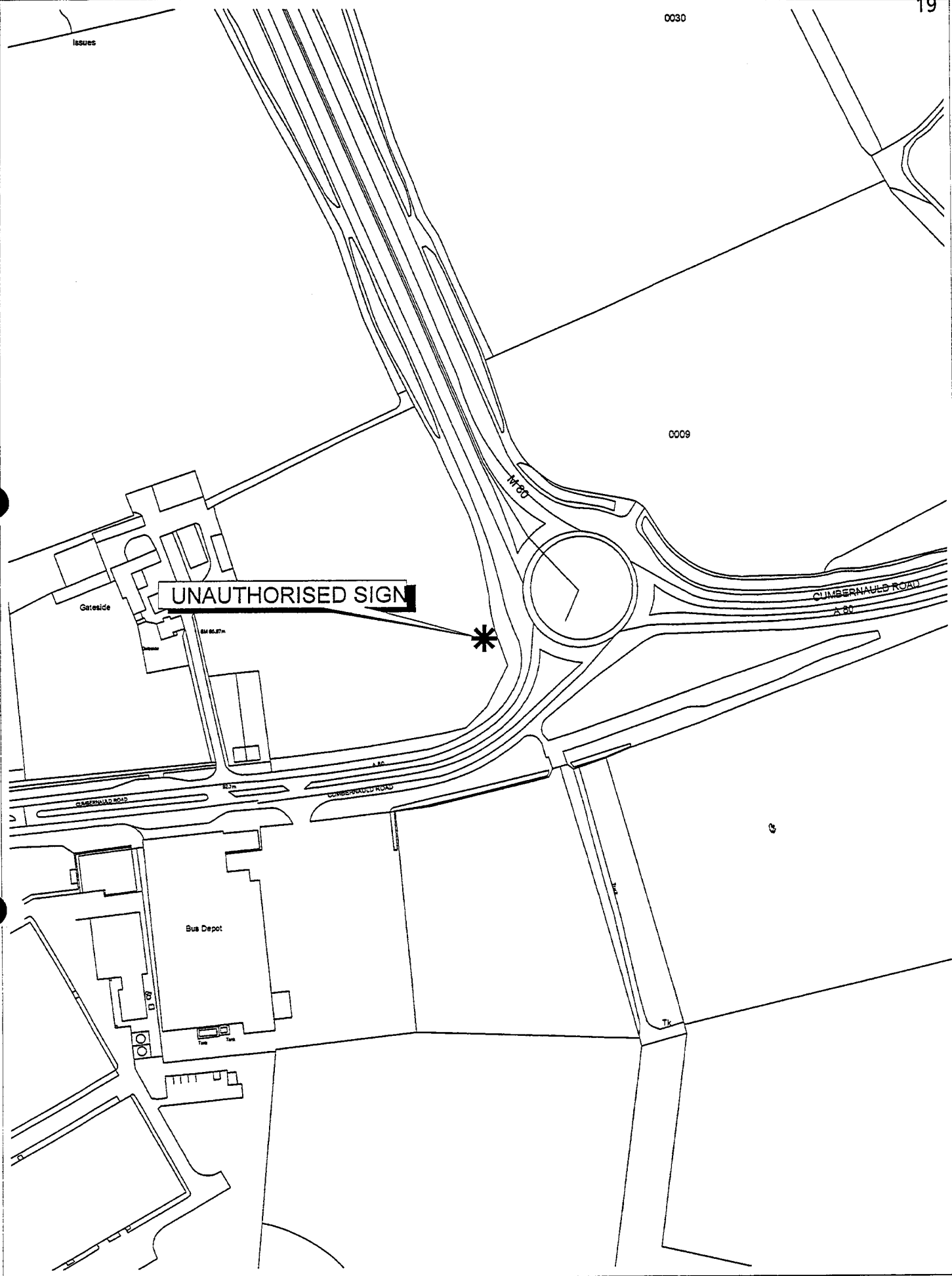
2 June 1999

Any person wishing further information on the matter should contact Moray Thomson (Tel: 01236 - 616463).

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Issues

0009



UNAUTHORISED SIGN

Gateside

Bus Depot

CUMBERNAULD ROAD
A 80

Produced by
 Planning and Development Department
 Northern Division
 Bron Way
 CUMBERNAULD
 G67 1DZ
 Telephone 01236 616400 Fax. 01236 616420
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**UNAUTHORISED SIGN
 GATESIDE ROUNDABOUT
 STEPPS
 NS6668**

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