

**NORTH LANARKSHIRE COUNCIL**

**REPORT AGENDA ITEM NO. ...3 .....**

To: PLANNING AND ENVIRONMENT COMMITTEE		Subject:  CONTROL OF ADVERTISEMENTS (SCOTLAND) REGULATIONS 1984 – ADVERTISEMENT CONSENT APPEAL: 4 and 10 Louden Street, Airdrie
From: DIRECTOR OF PLANNING AND ENVIRONMENT		
Date: 20 March, 2002	Ref: C/PL/01/01656/GQ/ JC	

**Purpose of Report**

1. This report provides further information on the appeal lodged by Maiden Outdoor Advertising Ltd as noted in the index of Planning Appeals submitted to this meeting of the Committee.

**Background**

2. An application for Consent to Display an Advertisement was submitted and registered on 14<sup>th</sup> December 2001. Following assessment it is considered that the proposal of this application is unacceptable on amenity grounds and it had been my intention to present a report on the matter to this Committee with a recommendation to refuse planning permission. However, following the expiry of the prescribed two month period within which a decision is normally expected (expiry date : 08 February 2002) the Council has been notified (25 February 2002) that an appeal has been lodged against the non-determination of the application. Therefore, before the Committee has considered the matter there is the requirement to submit a statement of the Council's observations to the Scottish Executive Inquiry Reporters Unit, in accordance with the Written Submissions Procedure
3. The statement will contend that that the application should be refused on the basis that the proposed advertisement hoardings would be detrimental to the amenity of Airdrie town centre, by virtue of appearance, size and conspicuousness.

**Recommendation**

4. It is recommended that the Committee: -

Agrees with the view taken by the Director of Planning and Environment on the proposal, and with the intention of submitting the Council's Observations on the Appeal to ensure compliance with the timescale set by the Scottish Executive.

David M. Porch   
DIRECTOR OF PLANNING AND ENVIRONMENT  
3 March, 2002

For further information please contact Gerard Quinn on 01236 812381.