

REPORT

To: POLICY AND RESOURCES (COMMUNITY DEVELOPMENT) SUB COMMITTEE	Subject: MOTHERWELL AREA SAFETY FOR KIDS (M.A.S.K.) EVENT: 3-21 JUNE 1996	
From: CHIEF EXECUTIVE		
Date: 22 May 1996	Ref: MC/MBG	

1 Introduction

- 1.1 The purpose of this report is to inform the Council of the Motherwell Area Safety for Kids (M.A.S.K.) event.

2 Background

- 2.1 Motherwell Area Safety for Kids event is based on the Crucial Crew safety model which has developed throughout Scotland in the last 5 years.
- 2.2 The primary objective of the event is to raise children's awareness of the dangers within their homes and communities. The event which is targeted at Primary 7 children aims to teach them to:
- (a) become more aware of personal danger;
 - (b) learn how to react to dangerous situations;
 - (c) avoid becoming victims of crime;
 - (d) know what to do in an emergency; and
 - (e) foster good citizenship.
- 2.3 The first event was held in June 1995 in the Computer House of Ravenscraig Steel Works. The event catered for 1,200 pupils from 34 of the 54 primary schools within the former Motherwell District area.
- 2.4 The M.A.S.K. event was organised as a corporate activity involving officers from Police, Fire, Education, and Chief Executive's Department; from the former Consumer and Trading Standards, Building and Works and Roads Departments; and representatives from British Transport Police, British Telecom, and Dalziel Dog Agility Club.
- 2.5 The 1995 event was funded by the former Regional and District Councils, Crime Prevention Panels, and private companies. Notwithstanding the input from Council departments and public, private and voluntary sectors, the per capita cost for 1995 totalled £1.84.
- 2.6 In evaluating M.A.S.K. '95, both children and teaching staff clearly indicated that the event had been successful and learning outcomes had been achieved.

3 M.A.S.K. '96

- 3.1 The logistics of organising M.A.S.K. are extensive and to run a similar event in 1996, planning arrangements required to be set in place in the Autumn of 1995. To facilitate this process Strathclyde Regional Council made a financial contribution to M.A.S.K. '96.
- 3.2 M.A.S.K. '96 is scheduled to commence on 3 June. As the former Ravenscraig site is no longer available, Strathclyde Park's Watersports Centre has been suggested as the venue.
- 3.3 Due to its popularity, the event will run for 3 weeks allowing all 54 primary schools and 2 special schools within the Motherwell area the opportunity to participate.

This year Primary 7 children will participate in 9 scenarios focusing on the following:

- (a) car crime;
- (b) fire safety;
- (c) home safety;
- (d) water safety;
- (e) drug abuse;
- (f) electricity dangers;
- (g) safe dog handling;
- (h) railway dangers; and
- (i) finding a casualty/first aid.

Input to the scenarios will be provided by Strathclyde Police, Strathclyde Fire Brigade, Environmental Services, Leisure Services, Community Education Service, Scottish Power, Dalziel Dog Agility Club, British Transport Police, Scottish Ambulance Service, and British Telecom.

4 Resourcing Issues

- 4.1 The total cost of M.A.S.K. '96 is estimated at £3,700.00 (see Appendix 1). This year the project is faced with additional costs, firstly £450.00 for the hire of the Watersports Centre, and secondly £1,100 for temporary partitions. £1,850.00 is already in hand from Strathclyde Regional Council, and a further £300.00 has been received in the form of donations from the private and voluntary sector.

5 Recommendations

It is recommended that the Committee

- (1) endorses the Motherwell Area Safety for Kids event;
- (2) remits a request to the Leisure Services Committee to waive the costs associated with the hire of the Watersports Centre;
- (3) approves funding of £1,100 from the Chief Executive's Department budget, to meet the costs of erecting temporary partitions; and
- (4) otherwise notes the report.

M. Castle
 Chief Executive

M.A.S.K. '96

PROJECTED COSTS

Venue		450.00
Construction of Temporary Partitions		1,100.00
Catering (including Open Day)		1,500.00
Volunteer Expenses		30.00
Printing		200.00
- Artwork	50.00	
- Badges	150.00	
Photocopying		360.00
- A5 Pads	150.00	
- Certificates	50.00	
- Evaluation Forms	80.00	
- Evaluation Report	80.00	
Transport		60.00
TOTAL		<u>£3,700.00</u>