

NORTH LANARKSHIRE COUNCIL

REPORT

TO: Social Work Committee	Subject: Social Work Staff Newsletter
FROM: Jim Dickie Director of Social Work	
DATE OF COMMITTEE: 23 November 1999	
REPORT AUTHOR: Archie Dempster	
REF: JD/GMCI/AD/DH	

1 PURPOSE OF REPORT

1.1 To advise the Social Work Committee on the initial edition of the social work staff newsletter, and of proposals for future development.

2 BACKGROUND

- 2.1 The Social Work Department employs some 3000 staff in a wide range of posts at locations across North Lanarkshire.
- 2.2 Whilst line management structures allow for the communication of operational and practice issues on a regular basis, no channel currently exists which allows for a broader form of dialogue between and among staff on issues of general interest, Committee decisions, the Social Work Service Plan and also human interest items of news.
- 2.3 In addition to the above, and given the diversity of roles and the geographic spread of the Departments activities, establishing a coherent and common identity among the staff is an important strategic objective.

3 THE NEWSLETTER

- 3.1 As a contribution to meeting staff communication objectives a newsletter has been originated and distributed across the Department. A copy has been placed in the Member's library.
- 3.2 It is intended that future editions are the result of greater staff involvement better reflecting the diversity of services provided by the Department.

3.3 The Department wish to acknowledge the assistance given by the Public Relations Department in the origination and production of the newsletter. It is intended that this relationship is further developed in future such initiatives.

4 RECOMMENDATION

4.1 Committee is requested to note the contents of this report.



Jim Dickie
Director of Social Work
1 November 1999

For further information on this report please contact . George McNally, Principal Officer (Strategy) (TEL: 01698 332063)