

North Lanarkshire Council Report

Environment & Transportation Committee

approval noting

Ref NP/VA

Date 1/5/19

Strathclyde Park Events 2019

From Nicole Paterson, Head of Environmental Assets

Email AbernethyV@northlan.gov.uk **Telephone** Vicky Abernethy
01698 402080

Executive Summary

Strathclyde Country Park has been successful at attracting a record number of rowing regattas during 2019, following the fantastic showcasing of the park at the European Championships in 2018. This report updates members on rowing events scheduled at the park this summer and ongoing work by Scottish Rowing to continue to promote Strathclyde Park as a world class rowing course and to widen access for rowing.

Recommendations

It is recommended that the Environment & Transportation committee:

- notes the content of the report

Supporting Documents

Council business plan to 2020 **Improve economic outcomes and opportunities**
Pursue opportunities to ensure North Lanarkshire is an attractive place for business, investment and growth

...
...

1. Background

- 1.1 A report to Infrastructure committee 2nd May 2018 outlined the upgrades to the park infrastructure and wider council support of the European Championships. It also highlighted the potential for the profile and coverage of the event to promote the park as an event venue.
 - 1.2 Both the European Rowing and Triathlon championships were staged successfully and the coverage showed the facility at its best. The feedback from both sports governing bodies was very positive for both the venue infrastructure and council support of the event.
 - 1.3 Since then officers in Environmental Assets have been liaising with both sports to encourage further use of the facility for national and international level events.
 - 1.4 The Scottish Rowing Centre is a National training facility operated by Scottish Rowing, the Governing Body for rowing in Scotland. The facility is wholly owned and funded by Scottish Rowing and its members. Environmental Assets officers have been working with Scottish Rowing to ensure their ongoing sports development and outreach are as successful as possible at the park.
 - 1.5 The media coverage also generated interest from non-sporting event providers and we are keen to continue to encourage a variety of event organisers to use the park.
-

2 Report

- 2.1 During summer 2019 the following rowing events will be taking place at the park
 - Strathclyde Park Regatta 27 & 28 April
 - Scottish Championships Regatta 7, 8 & 9 June
 - British Masters Regatta 15 & 16 June
 - British Home International Regatta 27 July
- 2.2 The Rowing centre is a base for the British Rowing World Class Start programme led by Tom Young. World Class Start is a specialist talent identification programme that trains and develop athletes for the GB Rowing Team. There are currently 12 athletes working within the programme all with the ultimate aim of competing at the Olympic Games.
- 2.3 The facility also supports wider performance development by running training camps for talented athletes. This is expanding and it is intended to pilot a junior “academy” type programme at the Scottish Rowing Centre later this year. A number of high-performance athletes regularly train at the centre, including Polly Swann, Olympic silver medallist in Rio 2016.
- 2.4 The centre is also keen to play a key role to play in supporting the local community to be more physically active. They are pursuing opportunities to increase the level of community outreach in the local area and have recently appointed a coach whose remit is to offer rowing activities to pupils from local ASN schools. This project is in its early days, but has a funding commitment until summer 2021 and Scottish Rowing have ambitions to grow this programme.

- 2.5 In addition the park are hosting a wide range of charity events including walks and runs for St Andrews Hospice, Motor Neurone disease and SCIAF.
-

3. Equality and Diversity

3.1 Fairer Scotland

The content of this report is not considered strategic decision-making or policy development.

3.2 Equality Impact Assessment

As this project does not involve a change to any policy/strategy/function, it is felt that an equality impact assessment is not relevant.

4. Implications

4.1 Financial Impact

Increased events revenue income

4.2 HR/Policy/Legislative Impact

None

4.3 Environmental Impact

None

4.4 Risk Impact

None

5. Measures of success

- 5.1 The park continues to grow its reputation as a world class venue and to attract national and international sporting events.
-



Nicole Paterson
Head of Environmental Assets